OCT 26 1927

THE Publishers' Weekly

The American BOOK TRADE JOURNAL

VOL. CXII NEW YORK, OCTOBER 22, 1927 No. 17

55th Thousand in the Week of Publication!

The Atlantic $10,000 Prize Novel!

JALNA

By
MAZO DE LA ROCHE

Leading Literary Reviews Join the Chorus of Praise:

"An achievement."—*New York Times Book Review.*

"It deserves recognition."—*Christian Science Monitor.*

"An exceedingly good book."—*New York World.*

"A memorable piece of work."—*Chicago Tribune.*

"Robust and brawny fiction. Energetic. Alive."—*Time.*

"It is in for a lot of attention."—*Boston Herald.*

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"It is a rich book."—*Philadelphia Public Ledger.*

$2.00

Boston **LITTLE, BROWN & COMPANY** Publishers

DODD, MEAD - New Books for OCTOBER 28

DEPARTING WINGS

By Faith Baldwin

A charming story of courtship and marriage in which perhaps for the first time is interpreted the strange new sensation of flying and its power over a man who having once flown is impatient of any lesser experience. $2.00

THE BEST PLAYS OF 1926-27

Edited by Burns Mantle

The standard anthology of the drama containing text of the ten best plays of 1926-27 including *Broadway, The Road to Rome, The Constant Wife, Saturday's Children, In Abraham's Bosom, The Silver Chord, Chicago,* and others, and complete Yearbook information of all kinds on the progress of the drama in America. $3.00

SILVER DICE

By E. B. and A. A. Knipe

Adventure and a woman, excitement and romance—an eighteenth century miss about to be married off to a madcap macaroni who has dissipated his fortune at dice. A great book for a wet night before an open fire. $2.00

THE BEST BRITISH SHORT STORIES OF 1927 and Yearbook of the British Short Story

Edited by Edward J. O'Brien

The sixth annual issue containing Mr. O'Brien's selection of the best short stories by British authors which have appeared during the year. Included also is a Yearbook containing bibliographies, biographies, statistical data, etc., on the British and Irish short story. $2.50

ARMISTICE DAY

Edited by Robert Haven Schauffler

A notable volume containing the most significant prose and verse on the origin and meaning of Armistice Day. Invaluable for public and private celebrations of all kinds. Included are plays and pageants, stories, poems and several complete programs suggested by national organizations. $2.00

DODD, MEAD & COMPANY, 449 Fourth Ave., New York; 215 Victoria St., Toronto

DODD MEAD DODD MEAD

The Publishers' Weekly, October 22, 1927. Vol. CXII. No. 17. Entered as second-class matter, June 1, 1879, at the post office at New York, N. Y., under the Act of March 3, 1879. Subscription, Zones 1-5, $5; Zones 6-8, $5.50; Foreign, $6; 15c. a copy. R. R. Bowker Co., 62 W. 45th St., New York. London Agent, D. H. Bond, 407 Bank Chambers, Chancery Lane.

Without Question
the year's important book

WOODROW WILSON

LIFE & LETTERS

YOUTH AND PRINCETON

by

Ray Stannard Baker

two volumes $10.00
coming November 7th

Doubleday, Page & Co.
Garden City, New York

The Season's Surprise Seller!

ELINOR GLYN'S NEW NOVEL!

"IT"

by **ELINOR GLYN**

author of "Three Weeks"

The Whole Country Is Asking What Is

"IT"

ELINOR GLYN DISCLOSES THE SECRET in her brilliant analysis of love's magnetism. "IT" is the subtle, mysterious power which makes John Gaunt and Ava Cleveland irresistible. "IT" is a fascinating, thrilling novel of a great love adventure.

$2.00

ORDER NOW FOR BIG SALES

Macaulay *"A Good Book for Every Taste"* Macaulay

¶ HOUGHTON MIFFLIN COMPANY announce that they have taken over stock and publication rights of the Page Letters in the following editions:

¶ THE LIFE AND LETTERS OF WALTER HINES PAGE, 2 vols., boxed, $10.00

¶ THE LIFE AND LETTERS OF WALTER HINES PAGE, Popular Edition, in one volume, $5.00

¶ WALTER H. PAGE'S LETTERS TO WOODROW WILSON, $5.00

¶ A notable addition to the series will be issued in March, 1928, under the title THE EDUCATION OF AN AMERICAN 1855-1912: Being the Earlier Letters of Walter Hines Page, Edited by Burton J. Hendrick.

¶ Orders for these books should be sent hereafter to

HOUGHTON MIFFLIN COMPANY
2 Park St., Boston

A NON-FICTION LEADER

Our absolute confidence in

A SHORT HISTORY OF WOMEN

By JOHN LANGDON-DAVIES

has been more than justified by its choice as the November book of The Literary Guild.

We planned a big advertising campaign.

This will be doubled.

The author starts on a nation-wide lecture tour early in November.

Widespread publicity will be promoted.

Nov. 7th publication

$3.00

A Book of Wide Appeal

+

Big Advertising

+

Local Tie-Ups

+

Great Publicity

=

SALES

30 Irving Place THE VIKING PRESS *New York City*

from THE INNER SANCTUM *of* SIMON AND SCHUSTER

Publishers* , , 37 West 57th Street , , *New York

I am going to buy Trader Horn *today . . . I shall sail beyond the sun . . . Wildest Africa will be my home, swift rivers my daily course, ivory apes and peacocks my stock in trade, and cannibals my blood brothers . . .*

Romance will run amuck. A President of the United States, sightseeing his way through Africa, will order his prize gorilla from me. (What matter if I ship him instead the pickled body of a native trader who wanted to be buried at home? . . .) I shall see the mighty Cecil Rhodes get drunk on prickly pear brandy, and, as part of the day's work, I shall snatch him from the hungry crocodiles . . . I shall watch my friends, the natives, toss their useless grandmothers into the jungle torrents, laughing riotously during the sacred rites. . . .

With my gallant school-mate "Little Peru" I shall rescue the fair-haired octoroon, Nina T——, daughter of a British peer, from the josh house where she is imprisoned and worshipped as a goddess . . . I shall level off the sand, crying "Your shout" upon the swishing waters of the forest, and toss a gold piece for her hand. . . .

In places marked "Unexplored" on the latest maps of the Ivory Coast, I shall see voodoo mysteries unveiled. . . . With *spear-heads and crouching tribesmen, with lions and lady missionaries, I shall have my fill of beauty and terror. . . . I shall live adventure—the real thing.*

I am going to read Trader Horn *tonight.*

That passage is set in italics because (in the opinion of Your Correspondent) it deserves to be. It is copy for the basis of another large *Trader Horn* advertising drive.

A few weeks ago *The Inner Sanctum* said it would present news of *Simon and Schuster* books with as little exaggeration as possible, and with as few superlatives. But since the quotation above is not *books*, but *advertising copy*, *The Inner Sanctum* comes off its fairly dignified perch to turn a few handsprings in favor of that ad.

It seems to us one of the few ads we have recently seen that has made us want to go right out to a bookstore to buy the book described. It makes us want to read *Trader Horn* all over again (in fact we have been doing so). In other words it gets an A PLUS in *The Inner Sanctum's* private Scrap Book of Good Ads.

It will appear shortly in *The New York Times*, as well as in eight or ten of the monthly magazines.

Even without this ad. *Trader Horn* has been going Bigger and Better than Ever—Literally! The total for the week ending October 15th was over 7,000 copies.

Some exact figures for that week (and it was a big one) were:

Trader Horn	7,069
Transition	2,858
Story of Philosophy	2,052
Mind Your P's and Q's	933
Cross Word Puzzle Book, Series 8	315

These particular titles are listed, since *The Inner Sanctum* has been told informally that they will appear on the coming *Retail Bookseller* list of The Ten Best Sellers in Non-Fiction.

Friday, October 14, saw the publication of *Lenz on Bridge, Volume* 2. Among other features, this book contains the Bridge Problems that created such a furore when they appeared in The New York Theatre Programs. Also the answers.

Suggestion for the Works and Whiteheads in the Book Trade: Take home a copy of *Lenz, Volume* 2. Some of the problems will be found tougher than any Cross Word Puzzle ever printed. Just the perusal of them will give a better idea of Lenz's knowledge of Bridge than any blurb ever worked out by even an inspired ad. writer.

We have on hand a few copies of the pre-publication edition of *Transition*. This was an edition of 1,000 copies printed in the summer especially for advance release copies, and for friends and booksellers who wished to read this book before placing a stock order.

The Inner Sanctum will be glad to send copies (as long as they last) of this edition to members of the selling staff of any book store. Remember that there are typographical errors in it, and that the final format is a little larger, and that it is now published *not* as a novel, but as a mental autobiography.

Remember, too, that this special edition is the first edition of *Transition*, and may some day be rather rare.

—ESSANDESS.

Illustrated Price $5.00

Publication Date Oct. 29th

JULIUS CAESAR

AND THE GRANDEUR THAT WAS ROME

By VICTOR THADDEUS

With rare imaginative insight this important biography approaches Caesar from a refreshingly new point of view. It gives a picture of Roman civilization with startling vividness that makes our modern life with its gangsters, bootleggers, and cabarets appear like a Sunday-School picnic compared with the licentiousness of Caesar and his contemporaries. Unusually fine illustrations are as colorful as the text.

A LARGE ADVERTISING CAMPAIGN
IS UNDER WAY FOR THIS GREAT BIOGRAPHY

THE LETTERS OF MME. DE SÉVIGNÉ

Selected with an introductory essay by Richard Aldington. With an appendix of biographical and historical information and index.

This is a selection from the edition in nine volumes printed in 1811 and now very scarce, which was itself translated from the Paris edition of 1806 in eight volumes. Now in two beautiful volumes at $8.50.

Publication date Oct. 29th

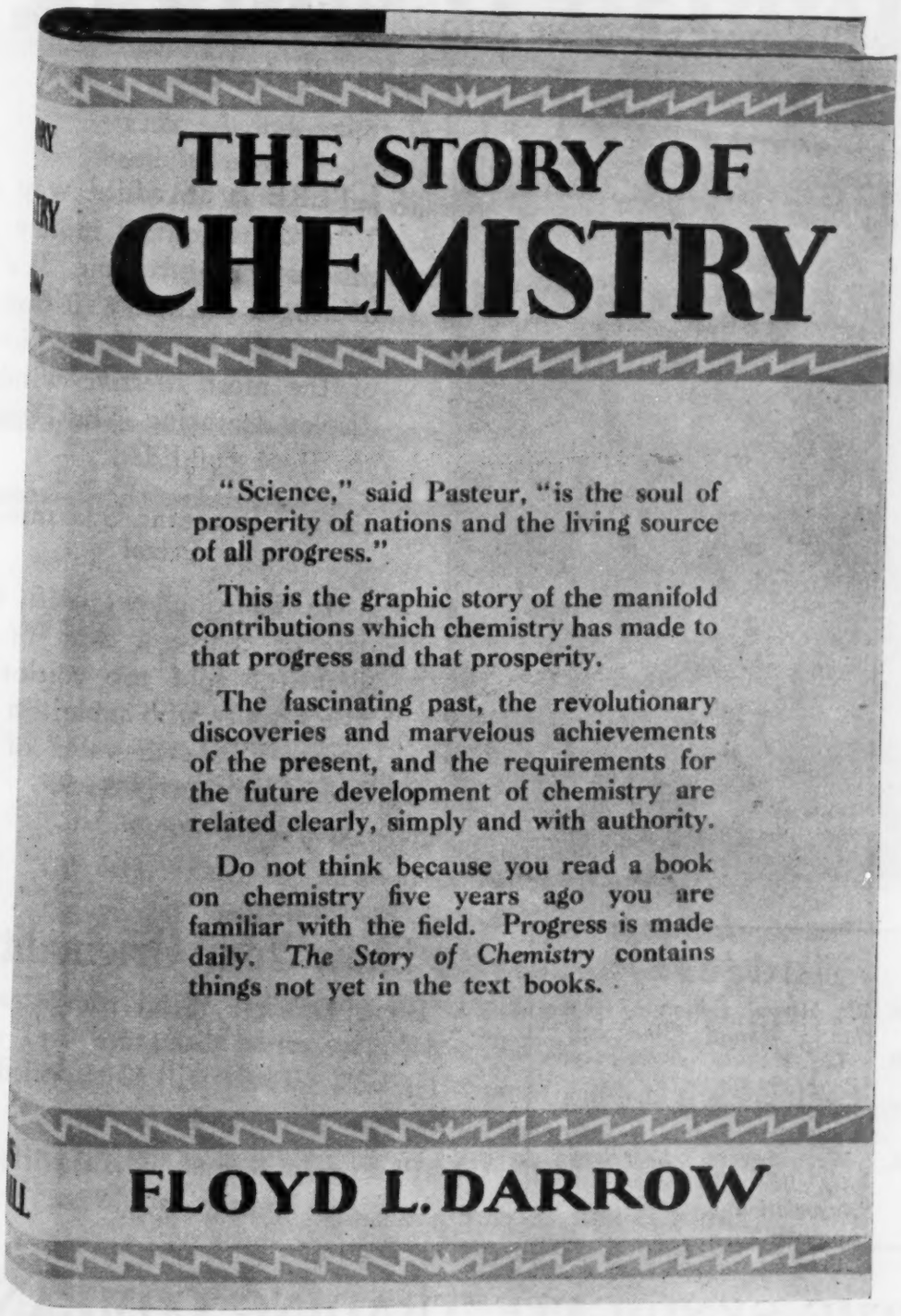
SECRET MEMOIRS OF THE DUCHESSE D'ABRANTÈS

Laura de Pernon, heroine of this passionate romance that has been brought to light for the first time in this volume, was the wife of Napoleon's aide-de-camp. Her memoirs are a moving drama of love, jealousy, and madness, painted against the background of a falling empire. ($5.00)

Publication date Nov. 5th

Publishers BRENTANO'S New York

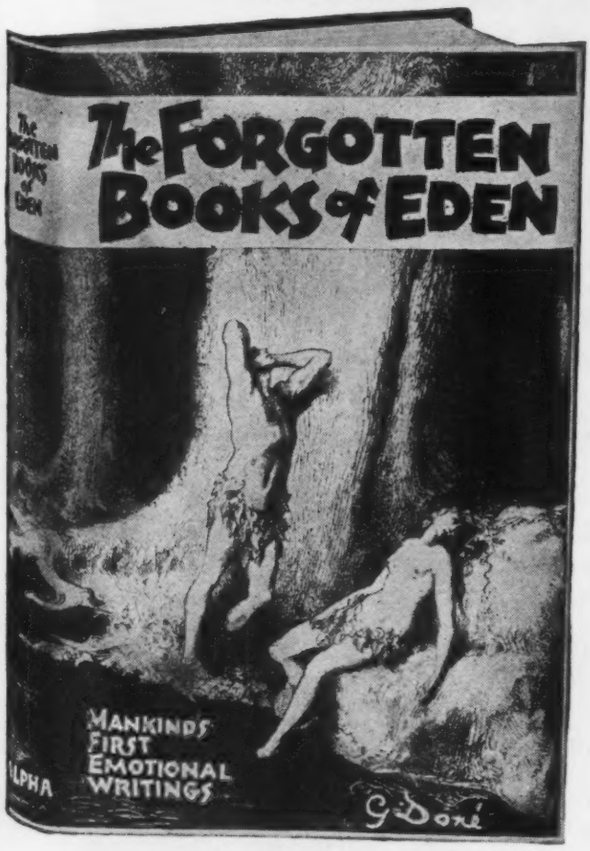
FILLS AN IMMEDIATE WANT
WILL SELL FOR YEARS



Illustrated, 8vo., $5.00 *BOBBS-MERRILL*

$50.00 *Award!*

For the most effective window display featuring The Forgotten Books of Eden



HERE is an added way for you to make money on this fast selling volume. We are offering a prize of $50 cash to the dealer who mails the picture of the most effective window display featuring The Forgotten Books of Eden.

Every Contestant Guaranteed a Prize!

In addition, we will send free of charge a copy of the beautiful gold top edition to every dealer who submits a picture. The cash value of the special edition is $3.95.

Judges:

Wallis Howe, *Editor of Atlantic Monthly Bookshelf*
H. L. Meyer, *Doubleday, Page & Co.*
Traverse Clements, *Charles Scribner's Sons*
E. W. Meyers, *Secretary, American Booksellers' Association*

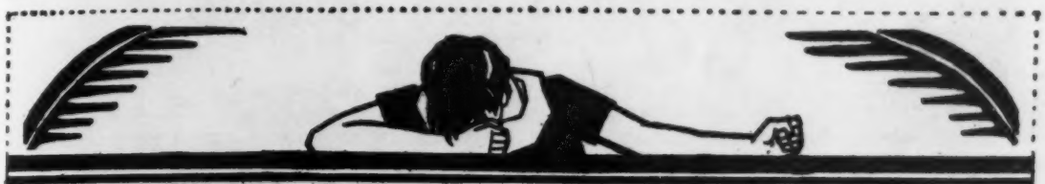
Show Your Originality!

Book Dealers: Send for attractive display cards, literature and extra jackets. These will be supplied free of charge.

Photographs must be submitted by January 1st, 1928.

THE SYNDICATE TRADING COMPANY

240 Madison Ave. Trade Agents New York



ARROGANT BEGGAR

This advertisement is only one of dozens—very much larger than this—which you will see in all the big newspapers during October, November and December. One of the most expensive campaigns of the year is behind this flaming story of a social rebel . . . the swiftest, strongest novel yet by the author of *Bread Givers* and *Hungry Hearts*. $2.50

BY ANZIA YEZIERSKA

Glorifying the American debutante, Lloyd Mayer's JUST BETWEEN US GIRLS is the funniest novel ever written about modern girls. Many illustrations by George Clisbee ($2) . . . Selma Lagerlof's first novel in several years, CHARLOTTE LOWENSKOLD, is romance of Gustavian Sweden that recalls her magnificent *Gosta Berling* ($2.50) . . . Lurelle Van Arsdale Guild has written and generously and beautifully illustrated an invaluable book for collectors, GEOGRAPHY OF AMERICAN ANTIQUES ($4.00) . . . H. S. Hartzog, Jr. writes the first complete outline of the exciting history of healing, TRIUMPHS OF MEDICINE ($3.00) . . . Charles Edward Russell tells of the fighting genius who converted America to good music in THE AMERICAN ORCHESTRA AND THEODORE THOMAS ($5.00) . . . Today comes a gorgeous new edition of Christopher Morley's TRANSLATIONS FROM THE CHINESE, illustrated by Gluyas Williams ($2.50) . . . *Doubleday, Page & Co.*

The New York Times Book Review

What We Have Learned in 5 Million Years— now told in 700 fascinating pages!

Here, in one splendidly complete volume, is the whole magnificent romance of everything that human beings have done and learned and thought since the first man walked upon the earth five million years ago. From the caveman to Lindbergh; from the Tower of Babel to the New York Skyscraper; from the psalms of David to the Rhapsody in Blue; from the discovery of fire to the discovery of a million stars — every important fact of human achievement is told in all its fascinating wonder in this one great volume by a master-artist of words.

Famous Authorities Praise "The Outline of Man's Knowledge"

GAMALIEL BRADFORD — "Your summary is vivid and effective and everywhere thick with such flashes of genius in expression and interpretation." Why, you have done more work on this one book than I have done in my whole life, as your experts tell me."

JAMES HARVEY ROBINSON — "Very interesting and enlightening. You have selected the really important points, and managed to leave out a great deal of merely traditional information."

The OUTLINE *of* MAN'S KNOWLEDGE

by CLEMENT WOOD

...ide of 5,000,000 years of Human ... the Outline in One

... And we stand face to face ... penalties and hopes of the ... Rameses, Nebuchadnezzar, Alexander, Caesar, Cleopatra; Attila, Genseric, Mohammed, Imagine, Tissotlane, Luther, ...ous, Queen Elizabeth, Washington, Napoleon, Foch, Wilson, ...ergh — these great personalities come clear, distinct and understandable.

...t history is only a tiny fraction ...r world's knowledge. With ...nt Wood, we trace the growth ...athematics from the time the ...abs used it to measure land ... Le Verrier used it to discover ...nseen planet. We see Physics rise ...overy of the bow and arrow to ...that annihilates space and time. ... its along the changing path of ...t began when the ancient As... ...d the skies for their gods, until ...odern astronomers pry out the ...llion stars.

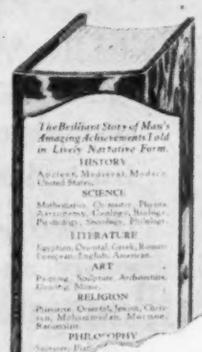
...we trace from the earliest picture ...which the cavemen of the Stone ...e adventures, through Homer, ...ol, Horace, Apuleius, Rabelais, ...peare, Goethe, Byron, ...

which only two actors appeared upon the stage at a time, to the many-peopled plays of Pirandello and O'Neill. Philosophy — from Anaximenes to Socrates, to Aristotle, to Bacon, to Voltaire, to James, and to Dewey — is told in a chapter rich with imagery.

Here is the epic story of Mankind told as a thrilling narrative, that excites the mind, exalts the heart, inspires the imagination and holds the attention spellbound. No dry and dusty pedant could ever have written such a book as this. "The Outline of Man's Knowledge" needed the warm, human touch of an inspired poet like Clement Wood to make it a masterpiece.

Each of the 31 sections of the book has, at its close, a list of suggested books to read on the subject treated in that section. A complete index refers you quickly to any person or subject you are interested in. The last chapter of the book, "The March of Mankind" is especially interesting. In just 24 pages you get a bird's-eye view of man's romantic progress. The entire volume reads as smoothly as a novel.

Eminent authorities are enthusiastic in their praise of "The Outline of Man's Knowledge." They greet it as among the most important books of our time. It is, they say, a distinguished book that will stimulate discriminating people to read it today as ...



Unusual Offer to the Trade

The national advertising of "The Outline of Man's Knowledge" tells the prospective customer to buy his copy from his local bookseller. But in communities where there is no bookstore it is inevitable that some orders will be sent to the publisher. In keeping with the policy of the Lewis Copeland Company, these orders will be diverted to the trade. To avoid delay such orders will be filled by us, *but the discount on such sales will be placed to the credit of the nearest local dealer* who carries the book in stock. If there are several such dealers, this credit will be given to each in turn. The name and address of the customer will also be furnished.

A widespread campaign of national advertising for "The Outline of Man's Knowledge" is being developed by Sackheim & Scherman, Inc., who write advertising for Simon and Schuster and other well-known publishers, and for the Book-of-the-Month Club. Above is a reproduction of the opening advertisement of the series—a full page appearing in the N. Y. Times *Book Review* of October 30th. Similar advertisements will be placed in other leading mediums of book reading interest.

LEWIS COPELAND CO.,
119 West 57th Street,

HERE AT LAST!

All the Outlines in One!

The OUTLINE *of* MAN'S KNOWLEDGE

By CLEMENT WOOD

2 Printings Sold in Advance of Publication!

3rd Printing Now on the Press.

BOOKSELLERS have found, in the last few years, that one of their readiest sellers has been the popular "outlines" humanizing knowledge. Several important booksellers have expressed their astonishment that a book containing "all the outlines in one" had not yet been published. At last such a book has been completed, and it is published now—at a time when the demand for a book that truly humanizes the whole of human knowledge is greater than ever before.

"The Outline of Man's Knowledge" is the story of science, history, philosophy, literature, art and religion—all in one large volume of 728 pages—written in beautiful, lucid prose by a scholar, poet and critic of wide range and deep learning. This tremendous work presents a panorama of all that man has learned in five million years. Clement Wood, the author, has devoted seventeen years to his book; twelve years in intensive study and research, and five years in actual writing. As Gamaliel Bradford says: "'The Outline of Man's Knowledge' is thick-sown with flashes of genius in expression and interpretation." And James Harvey Robinson has written to the author: "You have selected the really important points, and managed to leave out a great deal of merely traditional information. It is very interesting and enlightening."

Booksellers everywhere will recognize the great sales possibilities of "The Outline of Man's Knowledge." Though it is a *natural* best seller, the publishers are spending thousands of dollars to put it on the market properly, and to stimulate sales to the utmost degree. An extensive advertising campaign has been inaugurated. Striking display and effective mailing cards will be furnished to dealers.

The book itself is a handsome volume, 6½ x 9½ inches, 728 pages including illustrations and decorative maps. It is finely printed on high grade book paper and bound in maroon cloth with gold stamping. Illustrations by Louis Bromberg. Decorative maps, end papers and jacket by Ilonka Karasz. The book retails at $5.00. Attractive trade discounts. Shipments made promptly through the clearing house of the American Booksellers' Association.

Publication date for "The Outline of Man's Knowledge" is October 31st. Be prepared to fill orders on that day, for the advertising starts *one day before.* If your own stationery is not handy, rush the order blank for your immediate supply. Or telegraph your orders collect.

The Brilliant Story of Man's Amazing Achievements Told in Lively Narrative Form.

HISTORY

Ancient, Medieval, Modern, United States.

SCIENCE

Mathematics, Chemistry, Physics, Astronomy, Geology, Biology, Psychology, Sociology, Philology.

LITERATURE

Egyptian, Oriental, Greek, Roman, European, English, American.

ART

Painting, Sculpture, Architecture, Dancing, Music.

RELIGION

Primitive, Oriental, Jewish, Christian, Mohammedan, Mormon, Rationalist.

PHILOSOPHY

Socrates, Plato, Aristotle, Bacon, Descartes, Spinoza, Leibnitz, Locke, Voltaire, Kant, Hegel, Schopenhauer, Comte, Spencer, Nietzsche, Bergson, Croce, Russell, James, Dewey, Ouspensky.

728 pages, including 14 full-page illustrations and 3 double-page decorative maps. Book is 9½ x 6½, bound in maroon cloth, titles stamped in gold. Chronology, Index, Reference Readings, etc.

LEWIS COPELAND CO., Inc. (P. W.)
119 West 57th St., New York.

Please forward at once, quickest and best, ... copies of "THE OUTLINE OF MAN'S KNOWLEDGE" by Clement Wood, and charge to my account at your **best discount.**

Name .....

Address .....

Buyer .....

PUBLISHERS
New York City

The Fall Announcement Number of "BOOKS" carried 17,993 agate lines of advertising – the greatest volume ever carried in an issue of "BOOKS"

"Books" advertising volume grows steadily. Every month in 1927 shows a gain over the corresponding month a year ago—a total of nearly 50,000 lines *gained* from January to September, inclusive.

Circulation over 370,000

BOOKS

A Weekly Review of Contemporary Literature published by the New York Herald Tribune

Edited by IRITA VAN DOREN

If you can imagine

MR. PROHACK *in* BURIED ALIVE
you will have an idea
of this joyous new
ARNOLD BENNETT
novel

THE VANGUARD

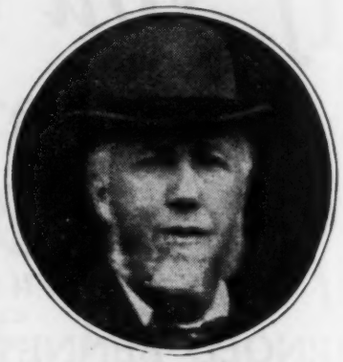
BREEZY, whimsical, fantastic—its action all takes place aboard a yacht, its characters are those everyday English men and women whom Bennett allows an occasional glimpse of Arabian Nights adventure. This is the great novelist's most widely pleasing tale.

by ARNOLD BENNETT

To be published December second

DORAN BOOKS

TITLES OF DISTINCTION
—JUST PUBLISHED



GUSTAVUS F. SWIFT

The Yankee of the Yards

By Louis F. Swift in collaboration with Arthur Van Vlissingen, Jr.

THE start of the packing industry, the battles that were fought in those early days, the strategy that won financial and marketing Waterloos—all these, and more, are visualized in this biography of the business life of Gustavus F. Swift, founder of Swift and Company.

Swept on by destiny to accomplishment extraordinary in any one man's career, his abilities and the world's changing needs came together to produce a career as exceptional as it is interesting. His battles and his victories were in the field of business. It is this which makes the chronicle of his life a chronicle of commerce.

Cloth $3.

Industrial and Commercial Correspondence of Alexander Hamilton

Edited by A. H. Cole

IN this book have been brought together all the letters of an industrial and commercial flavor that remain to us of the correspondence in which Alexander Hamilton was involved. Of absorbing interest in themselves, quaint and delightfully human, they are documents of first rate importance to a thorough study of American economic development. The letters reproduced are in the main closely related to the Report on Manufacturers, that remarkable treatise written by Alexander Hamilton as Secretary of the Treasury.

In some measure the answers to how Hamilton arrived at this or that opinion are to be found in the documents which are presented in this book. In so far as now exists, here is the evidence that Hamilton utilized; this is how he came to such and such conclusions.

Cloth, $4.

Captains in Conflict

By Robert R. Updegraff

PRESENTS a living picture of the powerful new forces at work in the world of American Business, with the pivotal problems of business all woven into a gripping plot that stirs imagination and holds attention from start to finish.

In this fascinating story are portrayed the passing of the one-man business, the solution of the problem of changing markets, the awakening to improved manufacturing and selling methods, the genesis of quantity production, the beginning of installment selling. Finally, you stand at the threshold of a new era in business, thrilled by the dawning of the ideals of today and a vision of the future of Business—the New Profession.

Cloth, $2.

Principles of Money and Banking

By Russell D. Kilborne

HERE is a book that is really the first to make plain the growing relation of money and banking to changing price levels and business conditions. Step by step, the whole financial structure of business is laid bare. Here are explained the laws and nature of money; the machinery of foreign exchange; the plan of the Federal Reserve System; the functions of commercial and Federal Farm Loan Banks, and a host of others. All are soundly analyzed in the light of developments since the war for the guidance of today's executives.

Buckram, $6.

OTHER OUTSTANDING TITLES

Management of Personal Income

By L. J. Chassee and E. C. O'Neill

This new book makes clear the strategy of getting ahead financially, the problems of personal financing and budgeting, in short, managing your dollars for the best results.

Buckram, $1.75.

Foremanship: Principles and Practice

By Glenn L. Gardiner

A complete picture of the foremanship function, including a presentation of the most modern ideas and practices affecting the training of foremen. Conveniently bound in six handy volumes.

Buckram. Complete, $12.

Advertising Fluctuations: Seasonal and Cyclical

By William L. Crum

In this book the author shows the differences in markets, both local and national, and when and where to advertise for maximum results.

Buckram, $6.

Personality and Business Ability Analysis

By Newman L. Hoopingarner

This unsual book provides a means for accurate, helpful personal analysis in such a way as to make possible sound conclusions with regard to personality and ability. Buckram, $5.

Testing Before Investing

By E. E. Lincoln

Written especially for the average salaried investor, this valuable manual provides a set of safe, reliable guideposts throughout the entire field.

Buckram, $2.

Published by

A. W. SHAW COMPANY

CASS, HURON and ERIE STREETS

NEW YORK CHICAGO LONDON

FURTHER HARVARD ANNOUNCEMENTS

PRE-RESTORATION STAGE STUDIES

By William J. Lawrence

Mr. Lawrence's commanding reputation as a Shakespearean scholar sets these essays, on various aspects of the Elizabethan theatre, in the class of indispensable books for every student. $5.00

PHYSICAL CONDITIONS OF THE ELIZABETHAN PUBLIC PLAYHOUSE

By William J. Lawrence

"As delightful a word-picture of the Elizabethan theatre as could well be imagined."—Allardyce Nicoll in the *London Daily Telegraph.* $1.50

THE CLASSICAL TRADITION IN POETRY

By Gilbert Murray

Gilbert Murray, as the first incumbent of the Charles Eliot Norton Professorship of Poetry at Harvard University, delivered the substance of these chapters in the autumn of 1926. Greeted with unusual enthusiasm by the original audiences, they will now appeal to still wider circles for their depth of insight into the eternal beauty of poetry, the charm and mellowness of their literary style, and their solid contribution to our knowledge of the poet's art. The book will take high place among the many recent volumes of criticism in this field. Every dealer will want to stock it in quantity for the autumn trade and to keep it on hand for years to come. Publication date, October 25. $3.00

KARL MARX'S INTERPRETATION OF HISTORY

By Mandell M. Bober

Presents a comprehensive analysis and criticism of Marx's famous doctrines of the class struggle, capitalism and socialism. Harvard Economic Studies, 31. $3.50

EARLY FLORENTINE ARCHITECTURE AND DECORATION

By Edgar W. Anthony

A lavishly illustrated account of the early mediaeval architectural style of Florence, especially the Baptistery and San Miniato. Probable price $5.00. Ready Nov. 15.

CORRESPONDENCE OF LOCKE AND CLARKE

Edited by Benjamin Rand

This interesting and hitherto unpublished correspondence between the philosopher Locke and the parliamentarian Clarke is accompanied by a biographical study. $7.50

THE GODDESS FORTUNA

By Howard R. Patch

A beautifully illustrated account of the place held in literature and art by the most popular legendary figure of the Middle Ages; a volume that will appeal to every customer interested in the Fine Arts. Probable price $5.00. Ready Nov. 15.

HARVARD UNIVERSITY PRESS

21 Randall Hall, Cambridge, Mass.

ABINGDON

THE PHILOSOPHY OF PERSONALISM
By Albert C. Knudson

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The PUBLISHERS' WEEKLY

THE AMERICAN BOOKTRADE JOURNAL

NEW YORK, OCTOBER 22, 1927

Biographical

A Discussion of Biography and Some Best Ones

Clemence Dane

OMEBODY asked me the other day—"Which are the twelve best biographies?" I was at the moment deep in Ludwig's "Napoleon," and anyway I hate standardization. So I fizzed up like a snail with salt on it and declaimed against the otiose question, demanding—"What do you mean by best? What is your standard? Do you mean the best biography ever written of any man, or do you mean an account of the best man who ever lived? Can't you see best biographies is a nonsensical phrase?"

My friend was unmoved: she merely repeated that she didn't mind which way round it was, but she wanted a list of the twelve best biographies: and that it was mean not to give it to her because I belonged to the London Library and ought to know.

"But why twelve?" said I: "Why not two—or twenty?"

"One a month!" said she: and, badgered to explain herself, protested that she felt uneducated, and said also that she was a lonely person and so she had devised a plan for killing two birds with one stone, the sparrow of ignorance and the cuckoo of loneliness.

She lived in a flat all by herself on three pounds ten a week, but did not go to the cinema in the evening "because it wasn't quick enough!"

I knew what she meant. I too sigh for those early films which ran smartly thru their stories, four or five in an afternoon, and gave you plenty to see and plenty to think about. But they have been superseded by two hour dramas which force you to see every detail in the act of happening, instead of letting you fill in the gaps in the story for yourself. The modern film producer seems to believe that you cannot understand how a heroine leaves her drawing-room and reaches her bedroom unless she is seen opening the door, shutting it again behind her, walking down the corridor, climbing the stairs, reaching the landing, opening her bedroom door, shutting it again, and sitting at her dressing table!

But my acquaintance was bent on using her imagination. Other people's inventions were no good to her, not even the inventions of the great folk: indeed, she committed herself to the appalling heresy that she would rather have met Shakespeare than have read his plays. She preached to me, in fact, for a good twenty minutes on Pope's theme—"The proper study of mankind is man—" great men, of course added my friend: "I want to meet all the great folk, the people who have done things: I want to know how their minds work, how they smile and sneeze, and whether they catch cold when they forget to change their stockings just as I do."

But how is Miss 1927, living on three ten a week, to rub brains with the great folk—say Mussolini or Mary Pickford? How become acquainted with the greater?

"I don't suppose I shall ever make more than three hundred a year," said my friend, "and I've got an aunt to support. I shall probably be typing esteemed orders when I'm fifty. How am I ever to meet the exciting people? It's no good telling me that they're no more exciting than I am: it's not true. If they were just like me they'd be slogging here on three ten a week, and I shouldn't want to know them. But I'm going to know them!"

Don't you like her plan? If she can't rub elbows with stars or catch a comet by the coat tail, at least she means to buy a map of the heavens and a telescope. If she can't know her heroines and heroes at first hand, then she'll know them at second: and so—which are the twelve best biographies?

"Bests" in a Nutshell

I couldn't tell her. I maintain that nobody could tell her. The only ones I am sure are "best" are Hamlet's account of his father—

"He was a man, take him for all in all,
I shall not look upon his like again—"

and Blake's dying words to his wife—

"You have ever been an angel to me!"

Then I should add the inscription on the tomb of—Jane Lister, isn't it?—

"Dear child!"

And there is another epitaph on two children that says more than most biographies—

"Circles, though small, are yet complete." As for autobiographies, is Pepys himself more of a revelation than Luther's one sentence—

"Here I stand: I cannot do otherwise: God help me!"

Can any long life better the saying of Webster's lady—

"I am the Duchess of Malfi still!"?

My friend pointed out peevishly that "Hamlet" and Webster's "Duchess" were imaginary characters, and that anyway she didn't want to be bothered with poetry. She added that if I were too ignorant to tell her which were the best biographies, at least I could tell her my own favorite dozen.

That was an easier matter—Dasent's "Burnt Njal": Plato's "Trial and Death of Socrates": Eginhard's "Life of Charlemagne": "The Little Flowers of St. Francis": Roper's "Sir Thomas More": Miss Strickland's "Queen Elizabeth": Boswell's "Johnson": Evelyn's "Margaret Godolphin": Lewis's "Goethe": Carlyle's "Frederick the Great": Lockhart's "Scott": Gilchrist's "Blake": Mrs. Gaskell's "Charlotte Brontë"—but already my friend jotted down a baker's dozen, and I had left out half my favorite lives and hadn't got anywhere near our own times. Yet what list is a good one without the pre-Raphaelite biographies—Mackail's "Morris," the "Life of Burne-Jones" by his wife, and Holman Hunt's "Pre-Raphaelite Brotherhood," or Strachey's "Queen Victoria," Colvin's "Keats," or Festing-Jones' biography of "Samuel Butler"? And how can one leave out such collections as Johnson's "Lives of the Poets," Fuller's "Worthies of England," or Walton's "Lives," or Strachey's "Eminent Victorians"? Twelve? How can one be limited to twelve?

My friend said soberly that twelve would do to begin with: and indeed, if you think it out, her year's program is sufficiently remarkable. A month with Queen Elizabeth is no mean education, whether you see her thru conventional Miss Strickland's eyes, or Creighton's, or Chamberlain's. Even if you hate her as violently as E. F. Benson does, to judge by his "Drake," still she is a liberal education. So is Queen Victoria, whether you judge her by official lives or Lytton Strachey's biography. A month with Queen Victoria, another with Queen Elizabeth—but then I should turn to the men. It's a mistake to read biographies of Englishwomen, one after another. Your great Englishman is like himself and no one else, but independent, keen-witted, blunt-tongued, without respect of persons, prejudiced, charitable, lovers of children—how sisterly our famous Englishwomen range themselves for inspection! Saints and sinners, housewives, dreamers, adventuresses—how alike they all are! The national female character, brave and whimsical, shows itself in nearly all of them. Nell Gwynne quiets a mob with a jest, the butterfly Anne Boleyn goes to her death with another, Sir Thomas More lies in prison because he will not take the oath to Henry as head of the church, and his steadfast daughter says to him with a twinkle, when she visits him,—

"Why should you refuse to swear, Father? I have sworn myself."

Flippant? But listen to this account of their parting on the day of his execution, written by Margaret's husband—

"As soon as she saw him, after his blessing upon her knees reverently received, she hasting towards him, without consideration or care of herself, pressing in amongst the midst of the throng and company of the guard, that with halberds and bills went round about him, hastily ran to him, and there openly in sight of them all, embraced him, and took him about the neck and kissed him. . . . From whom after she was departed, she not satisfied with the former sight of her dear father, and like one that had forgotten herself, being all ravished with the entire love of her dear father, having respect neither to herself, nor to the press of people and multitude that were there about him, suddenly turned back again, ran to him as before, took him about the neck, and divers times kissed him most lovingly."

But there are plenty to match More's daughter—

"I will never play this half year but at threepenny ombre," decides Evelyn's friend, Margaret Godolphin—"I will not; I do not vow, but I will not do it. What, lose money at cards, yet not give the poor? It is robbing God, mis-spending time, and misemploying my talent: three great sins! Three pounds would have kept three people from starving a month: well, I will not play."

"I will"—"I will not"—the unmistakable note of mastery rings in each voice, gentle or simple, wordly or devout.

She Was a Queen

When Elizabeth was brought prisoner to the Tower, she refused to enter by Traitors' Gate, and, offered a cloak against the rain, "dashed it from her with a good dash and seated herself on a damp stone, saying—"Better sit here than in a worse place!" She was in danger of a miserable death, poor, friendless, sick and wretched, but she uses to her jailers exactly the same tone that, in her great queen days, she uses to her enemies. When the Bishop of London preached to her on the vanity of decking the body too vainly, she roundly told her ladies—

"If the Bishop held more discourses on such matters, she should fit him for heaven; but he should walk thither without a staff and leave his mantle behind him!"

It's a far cry from Elizabeth of England, coping with a critic, to a Victoria governess in a Yorkshire parsonage, but Charlotte Brontë has Elizabeth's own twang of decision when she writes her mind to another critic of women—

"I can be on guard against my enemies, but God deliver me from my friends!"

How these Englishwomen know their own minds! Easy enough when you are a queen; but they are not all queens. When Queen Anne told her furious friend the Duchess of Marlborough that she would leave the room if the Duchess continued to rail at her, Sarah set her back against the door and told her ruler "she should stay and hear all she chose to say!" and continued her harangue.

Has any other nation produced such unconquerable women? Do we still do so ourselves? It was not so long ago at any rate that Mrs. Starr coped single-handed with Afghanistan. The breed has not greatly changed!

The Case of Mrs. Blake

But in admiring the Elizabeths and the Charlottes and the Sarahs who earned biographies themselves, it does not do to forget or belittle the Mrs. Blakes, the Mrs. Tennysons, the Mrs. Gladstones, who are more than content if biographies are written about their husbands. In this list of biographies there is none that is more absorbing than Gilchrist's "Life of Blake," and of all the women who have had a finger in the pie of England's history, none is finer, in her own strong, gentle way, than Catherine Blake, the young girl who could only sign her name with a cross when she married her William, whom he so educated that towards the end of their lives she could see his visions and, up to a point, record them. "He for God only, she for God in him!" wrote Milton of his Eve. He might as easily have written it of Mrs. Blake.

Blake died exactly a hundred years ago, and his Catherine four years later. He died poor, little known, mocked as an eccentric by the many, doubtfully reverenced by a few—Lamb, to his eternal honor, among them—and by some friends greatly loved. In his own day, Flaxman, Fuseli, Reynolds, Hogarth, Byron, Rogers,

Moore, Hayley—these were the names to conjure with. Today when we say "Shakespeare and Milton," we add, "and Blake!" Today when we say "Michael Angelo and Dürer," we add, "and Blake!" "Swedenborg, and Boehme,"—Blake makes the third: and so once more Time has the laugh of us.

Biographies Are But Keys

Gilchrist's sturdy life has become the center of an amazing amount of Blake literature, and most Blake lovers are not satisfied till they have studied the views of Swinburne, Yeats, Ellis, Berger, Binyon, Damon. But it is one thing to read other people's studies of work with which you are already acquainted, another to read such studies when, like my friend, you have heard of a great artist only as the subject of a biography. Books on Blake are a mere clouding of the mirror until you yourself know something of Blake's own work and have conceived your own idea of his place in the world. But after reading Gilchrist and learning to know Blake at the picture galleries, in reprints, and thru modern editions of the text of the "Songs of Innocence and Experience," the reader will begin to realize that Blake was no mere painter's poet, but a seer who used words, paint and pencil to express his view of the meaning of the universe, and will want to begin exploring the great books—"Jerusalem," "America," "Vala," and the rest. At this point he will be well advised to look into a new volume, "An Introduction to the Study of Blake,' by Max Plowman (Dutton).

This unpretending volume of essays will give him much and also save him much. I have read learned explanations of Blake's intentions that made me vow that I would never again try to understand what he was driving at, but be content blindly to absorb the spirit of the pictures and the music of the text. But Max Plowman, it seems to me, touches upon the problem of Blake's incomprehensibilities and solves it when he says—

"Whether any one person will ever comprehend all the images of Blake's imagination seems doubtful, but that he offers to every intelligent reader a little universe of images which seem to be the immediate personal gift of the poet, is not doubtful, but the continuous experience of every sympathetic student. Equally certain it is that one tenth of the treasure thus received would be full amends for those vacant hours when the understanding sleeps and Blake is like a forest of undergrowth."

It is just this note of sympathy with his readers' difficulties that makes Mr. Plowman's book so attractive. There are some pioneers who must find their own way thru the undergrowth, but the reader who wants, if not a guide thru the forest, at least a hint as to direction, will find these essays invaluable. For Mr. Plowman has that humility which makes him, not a schoolmaster but a co-student. He does not say—"I understand Blake: you don't: so listen and don't contradict!" He says instead—"It's doubtful if anybody understands Blake. Nevertheless he is one of the great adventures. Come and see what I have found already in him," and then he shows you, with the excitement of the discoverer and the reverence of the lover, some of the things which he has found. Reading, one says with a chuckle—"Wouldn't Blake have got on with him?"

Would Biographers Be Friends?

I wonder how many great men would have got on with their biographers. I wonder what Napoleon would have said of his latest biographer, Dr. Emil Ludwig. What a strange pair of geniuses Europe produced a hundred years or so ago. And isn't it curious to think that while one fiery man of peace was crowning English literature and art while he fulfilled his greater task, which was—

"To open the Eternal Worlds, to open the immortal Eyes
Of man inwards into the Worlds of Thought: into Eternity
Ever expanding in the Bosom of God, the Human Imagination—"

another man, born later, dying earlier than Blake, a man of wrath and destruction, a Lucifer of the nations, pursuing with icy reasonableness a career the very opposite of Blake's, should yet come to precisely the same conclusion about life.

"Imagination," once said Napoleon, "rules the world."

Napoleon and Blake—what a combination! But Dr. Ludwig's new "Life" (Boni and Liveright), does emphasize the fact

that Napoleon was a man, not barrenly ambitious, but creatively imaginative, an architect who destroyed in order to have space to build.

Dr. Ludwig perhaps over-emphasizes his hero's virtues. The reader closes the book crying—"Was this domesticated dreamer Napoleon? Why then, he must have been a thoroly nice man after all!" But ought one to call Napoleon a nice man? Isn't Boney the Bug-a-boo better than a nice Napoleon? Yet the book is interesting, and Dr. Ludwig's method is perhaps responsible for the whitewashing, for he uses the dangerous novel form. He does not hesitate to report conversations at which only two people were present, without the quotation marks of his authority: he reports Napoleon's actual thoughts and describes from the inside, the working of his moods. Just so, you will remember, Lytton Strachey ended his "Queen Victoria" with an account of the thoughts that drifted thru the mind of the dying Queen. Yet who knew Victoria's dying thoughts?

It comes to this—Is guess-work fair biography? And if it isn't, does it matter, so long as a portrait is achieved? The reader may prefer to be given the facts and left to build up the portrait by himself; but surely the method is legitimate: the biographer is merely doing another stage of the work for the reader. He absorbs his material so completely that he does actually get to know his subject as a human being, not as a bundle of documents: and so is able to write a novel, first verifying every fact, and then, from the facts, and his own intuitive knowledge of the character deducing what the thoughts must have been. How correctly he deduces depends, of course, upon how great a man he is himself: and that is the trouble. He may produce a likeness—but suppose he produces a libel!

Dr. Ludwig's book is at any rate no libel. It is thoroly interesting. Its six hundred odd pages are as exciting as a "book of the year"; but I am not sure that he has painted a portrait. I think he is a little too fond of whitewash. He gives us a new Napoleon, very wise, very simple, very lovable; but—is he indeed Napoleon, or only Dr. Ludwig's Napoleon? I wonder, if Napoleon and Dr. Ludwig meet one night in those martial fields of which the dying eagle dreamed. whether Napoleon will be "nice" to Dr. Ludwig.

The New Century Library Campaign

AN advertising campaign of large proportions to promote the sale of standard authors is an uncommon thing in the book field. The bulk of the appropriations usually goes to promote the sales of current books.

Thomas Nelson & Sons are, however, doing the unusual by putting the great bulk of their advertising dollars in a campaign to increase the interest in their New Century Library of thin paper classics, so long a feature in the better bookstores.

Starting in the October issues of general magazines such as *Atlantic Monthly, American Mercury, Scribners, Harpers, Plain Talk, Collier's, Asia, Sunset,* and on the book pages of about twenty national newspapers, with a combined circulation of about six million readers, the campaign is now in full swing. Every piece of copy directs the buyer to the bookseller. No attempt is made to develop mail order business for the publisher.

The idea behind the campaign is simple. There is no blare of trumpets, no fanfare of super-urging. Where most advertising shouts, this campaign plays on the muted violin. Just as in a concert the audience hushes when the mute is applied, so it is hoped that this copy will be read *because* it is gentle.

Dramatic illustrations by a well-known artist, Edward Monks, head the advertisements. The copy establishes a relationship of friendliness with the author, for enjoyment rather than for advancement. A nice

stress is laid on the greater enjoyment of these books, when they are in so satisfactory a format as the New Century Library.

The campaign has made itself felt to the extent that over one hundred and fifty booksellers will make full window displays during the early weeks of November. Nelson's are furnishing display material, imprinted lists and cooperating with dealers on local advertising.

Sales of the New Century Library during the early weeks of the campaign show a healthy, if not phenomenal increase of nearly 40% over the same period last year.

When you and Dickens visit London together

TO VISIT London with Dickens, to breathe the same air and walk the streets and nameless alleys he loved so well — that would be a thrilling adventure! He would introduce you to the sly Fagin. Pickwick the lovable, Copperfield, Little Dorrit, Nicholas Nickelby, and Oliver who, like all small boys, wanted "some more". These and countless other friendly and interesting personalities are waiting to greet you and entertain you when you and Dickens visit London together.

You will get a decided thrill when you buy your first beautiful New Century book. A thrill that will multiply as you choose your favorite books — one by one from the 165 titles, the great novels, famous plays, inspiring essays, and poetry, of the world's greatest writers. Printed from clear type, India paper, so compact that an 800-page book will fit easily in your pocket — and bound in full genuine leather, tastefully decorated in gold—only $2.50 a volume. Just charming books to handle and to read.

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NELSON NEW CENTURY LIBRARY

Upper part of one of the New Century Library advertisements Nelson has prepared for its campaign. The drawing is by Edward Monks. Similar advertisements, "When You and Stevenson Hunt Buried Treasure Together" and "When You and Dumas Visit Paris Together," have also been prepared for magazine and newspaper use.

September Best Sellers

THE best selling book of fiction is again "A Good Woman." A close rival for first place was "The Grandmothers," the Harper Prize Novel by Glenway Wescott. This story of family life in the middle west, thru three generations, which is entirely a novel of character rather than of action, has had fine sales all over the country. In its first month of publication it easily achieved second place on the Best Seller List. Third is another new title, Willa Cather's tale of an early missionary in the American southwest, "Death Comes for the Archbishop." Now that the fall book season is in full swing, more new titles appear each month. This time new titles comprise more than half the list. Besides the two already named, other new novels have sprung into popularity at fourth, seventh, ninth and tenth places. Fourth, is "The Thunderer" by E. Barrington, a tale of Napoleon and Josephine. "Barberry Bush" is again in sixth place. Following it is "Wallflowers," a romance by Temple Bailey. Ninth is Charles G. Norris' "Zelda Marsh." This novel about a very unusual woman did not at first reach the best seller class, tho, now its sales seem to be steadily increasing. Last comes "Now East Now West" by Susan Ertz. This story of an American couple who transfer their home to London for a year is written in the author's usual delightfully sophisticated style, and it will probably gain a higher place on the list during the coming months.

Just missing the first ten by a small margin is a book for which much is promised in the way of sales. This is "Dusty Answer," the first novel of a young English girl, Rosamond Lehmann. In the season when "big" novels are appearing almost daily, this novel by an unknown author has achieved astonishing success. Some other recently published novels that showed best-seller promise during the past month are "They Also Serve" by Peter B. Kyne, "Yesterday's Harvest" by Margaret Pedler, "The Aristocratic Miss Brewster" by Joseph C. Lincoln and "Lights Up" by Grace S. Richmond.

The non-fiction list does not change so rapidly as does the fiction list. In fact, there appears only one new title for September, "What Can a Man Believe?" "We" heads the list again, followed by "Trader Horn," "Napoleon," "The Story of Philosophy" and "Revolt in the Desert," all of which have been best sellers for not a few months. "What Can a Man Believe?" Bruce Barton's interpretation of the modern business man's religion takes sixth place.

FICTION

Bromfield. "A Good Woman." *Stokes.* $2.50.
Wescott. "The Grandmothers." *Harper.* $2.50.
Cather. "Death Comes for the Archbishop." *Knopf.* $2.50.
Barrington. "The Thunderer." *Dodd, Mead.* $2.50.
Wright. "God and the Groceryman." *Appleton.* $2.
Norris. "Barberry Bush." *Doubleday.* $2.
Bailey. "Wallflowers." *Penn Pub. Co.* $2.
Rinehart. "Lost Ecstasy." *Doran.* $2.
Norris. "Zelda Marsh." *Dutton.* $2.50.
Ertz. "Now East Now West." *Appleton.* $2.

NON-FICTION

Lindbergh. "We." *Putnam.* $2.50.
Lewis. "Trader Horn." *Simon & Schuster.* $4.
Ludwig. "Napoleon." *Boni & Liveright.* $3.
Durant. "The Story of Philosophy." *Simon & Schuster.* $5.
Lawrence. "Revolt in the Desert." *Doran.* $3.
Barton. "What Can a Man Believe?" *Bobbs-Merrill.* $2.50.
Halliburton. "The Glorious Adventure." *Bobbs-Merrill.* $5.
Mayo. "Mother India." *Harcourt.* $3.75.
Halliburton. "The Royal Road to Romance." *Bobbs-Merrill.* $5.
Hubbard. "Elbert Hubbard's Scrap Book." *Wise.* $2.90.

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October 22, 1927

I HOLD every man a debtor to his profession, from the which, as men of course do seek to receive countenance and profit, so ought they of duty to endeavor themselves, by way of amends, to be a help and ornament thereunto. —Bacon.

Books in the News

BOOKS have become so closely entwined with news announcements that it is no surprise at all to pick up any morning paper and find two or three references to books in the general columns. This fall has certainly been no exception, and every bookstore must be feeling the impulse to book interest that comes from these press discussions.

Perhaps the book that has commanded the greatest amount of press space this fall is "Mother India" by Katherine Mayo, which for several months has been the subject of international debate and supplies an extraordinary example of a book having an effect on matters of international importance. The reverberations from India itself have been reaching this country. Then there is "The Life and Diaries of Field Marshal Sir Henry Wilson" which seems to contain enough criticism of war leaders to create any amount of disturbance. Even their editor has commented that perhaps the papers were prematurely released.

As an interesting example of how books may affect national politics, there is the case of "The Life of Alfred E. Smith" by Pringle, which has attracted far more attention than most political biographies because of the insight it gives into the whole American political machinery. When Arthur Howden Smith's "Life of Commodore Vanderbilt" was published by McBride, the New York press, of course, found in it much of local interest, and the same financial figure was brought into the discussion by Meade Minnigerode's "Certain Rich Men."

These are very incomplete comments on the news value of this fall's books but serve to point to the increasing recognition on the part of newspaper editors of the amount of real news that their columns can find among book publications, news that all their readers will look to with welcome.

The Case of Good or Bad Salesmen

A CUSTOMER walked in to a large bookstore recently and asked for a map of Edinburgh. The salesman promptly said that he didn't carry a map of Edinburgh. "Perhaps," said the customer, "you have a book of travel that would contain one." The salesman looked at one book of travel on the new book counter and gave up the search. If that had been the only bookstore in the town, the customer would probably have pursued the search further and eventually might have proved to the salesman that there was a map of Edinburgh in the store, but for the sake of experiment he went to a nearby shop and repeated the question. Within a few minutes he had an encouraging collection of books which he and the salesman examined together. An atlas had a fair map of Edinburgh, and Baedeker's "Great Britain" had a most excellent one. The customer could not help feeling that the same material probably existed in the first store but the salesman did not wish to do any hard thinking or searching.

This incident is only told because many such incidents go the rounds, to the disgust of those who know that this lack of attention is only occasional and not common. If the retail salesman could only realize that his contacts with customers are making or breaking the reputation of the store every hour in the day, he might be a little more imaginative and a little more persistent and therefore more successful. Stories of unusual efficiency on the part of book salesmen in running down informa-

tion are frequently heard, but often they are followed by the other type of incident and the benefit is lost. The New York *Times* of October 16th printed a long letter from a book buyer in Norwich, Conn., who has an idea that book salesmen never make use of their reference tools in running down desired volumes. The person who has had good book shop assistance does not write to the paper; the person who has had bad luck more often takes time to do so.

Books and the Public

A VERY interesting discussion which was carried on for many weeks in the London *Nation and Athenaeum* last spring on the status of English bookselling has been reprinted at the Hogarth Press, London, and is thus available for those interested in trade problems. The address of the press, which is owned by Leonard and Virginia Woolf, is 52 Tavistock Square, and the price is 2s. Several of the articles were reprinted by permission in the *Publishers' Weekly*. The series includes contributions by John Maynard Keynes, Stanley Unwin, Michael Sadleir, Basil Blackwell, Leonard Woolf and others. The discussion started with the publication of Stanley Unwin's "The Truth About Publishing," a book that has had a large American sale and has been translated into several European languages.

An Effort to Promote Non-Fiction

TO our desk this week comes a copy of a supplement to the weekly bulletin of the New England News Company. It interests us especially because in the opening paragraph addressed to the customers it says: "We have always advised you of the best sellers in the fiction line. Now we are going a little further and keep you in touch with the best of the non-fiction books. Some of those you should give your attention to are as follows."

That a branch office of the News Company should thus be energetically emphasizing the non-fiction business and finding a response to its offers of non-fiction to make this department decidedly worth while is a significant thing. The company indicates by this circular that it has found that newsstands and small shops can find sales for Harold Lamb's "Ghenghis Khan," Will Durant's "Transition," Alfred Stanford's "Navigator," Lowell Thomas' Count Luckner, Van Loon's "America" and Ludwig's "Bismarck," two $5 books, one at $3.50, one at $3, two at $2.50.

It is only within recent years that we could have conceived a broad popular sale for books of this calibre, and the author and publisher are fortunate that the News Company and other wholesalers are organized to push these sales into all kinds of new outlets.

Copyright Information in Condensed Form

THE *Congressional Digest* for October, 1927, published from the Munsey Building, Washington, prints in compact magazine form an admirable summary of the general status of copyright discussion in America. In thirty-two large magazine pages it gives the chronological story of the history of American copyright legislation, a summary of the important paragraphs of the present copyright law, a statement of the work of the Copyright Office, procedure for obtaining copyright, the facts with regard to United States copyright relation with other countries, the history of the International Copyright Union and full text of the Convention, and the relations of America with the Copyright Union, it being one of the few countries (Russia being the other important country) that have not become members. Then there is a summary of the copyright legislation of the last Congress, a digest of the Vestal Bill and arguments pro and con taken from the records of the committee hearings.

This number will give a valuable and easily used summary of the general situation as Congress opens, including the objections to the Vestal Bill's proposals by the mechanical music interests, the National Publishers' Association (periodicals), the American Library Association, Motion Picture Theatre Owners Association and the National Association of Broadcasters.

Wanamaker's New York Store

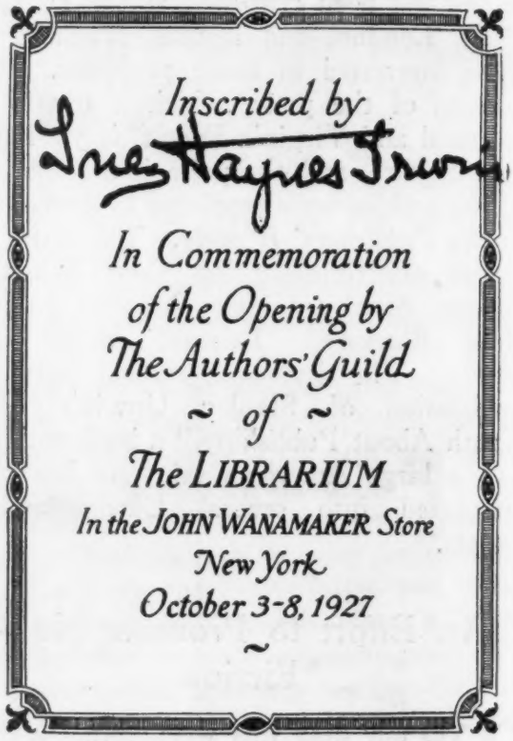
WANAMAKER'S New York book department which has been remodeled into an extremely attractive shop, opened with an authors' reception that was a pronounced success. The department is on the eighth floor, the floor with the restaurant and other service departments. It is not easy to create on such a large open floor a bookshop atmosphere. What has been done is to erect a large enclosure about 60 feet square having the appearance of an old English house.

As one alights from a bank of elevators a flagstone path leads 25 feet down between book counters to an arched doorway framed in dark stained wood, and over the arch is a sign saying "The Librarium." On either side of the entrance are leaded bay windows like old English shop windows, filled with books. The interior of this large room is completely lined with shelves except where the two doorways come, and in two of the corners there are nooks which provide an interesting change to the regular wall formation.

The aisle thru the middle leads to an open glass doorway, beyond which is painted an outdoor vista, and the whole of the far wall except that door is completely lined with old and rare books in which the department specializes. In the middle of the room is a large Chinese rug in blue and white, and brown wood tables are arranged singly and in pairs at different angles. On each is some separate classification of books. The room will hold a large stock of classified books, and there are plenty of quiet and friendly places to sit down and examine them.

Even this large wall space cannot contain all the department's business, and there are some forty tables outside grouped around the two entrances.

The carrying out of the project has been completely successful in creating a delightful and effective atmosphere for showing books. Richard Waldo, director of publicity for the New York house, persuaded the Authors' Guild, a section of the Authors' League of America, to cooperate in giving dignity and importance to the opening of this new Librarium. A reception for these authors was held under the chairmanship of Inez Haynes Irwin, president of the Authors' Guild, and about two dozen authors were present, making it a distinguished occasion. The firm carried out the program with great care. Ushers were drawn from different parts of the store. Tea and sandwiches and cakes were served to 2,500 guests. As 1,000 had originally been expected, the management had to keep busy to prevent disappointment.



Among those present in the receiving line were Inez Haynes Irwin, chairman, Luise Sillcox, secretary of the Authors' League and in charge of all the arrangements, and the following authors:

Nalbro Bartley, Jack Bechdolt, James Bennett, Alexander Black, Frederic R. Buckley, Ellis Parker Butler, Wadsworth Camp, Elaine Sterne Carrington, John Farrar, Ethel Watts Mumford Grant, Arthur Guiterman, Henry Sydnor Harrison, Will Irwin, Harold Lamb, Fannie Heaslip Lea, Angela Morgan, Honoré

Two views of the Wanamaker Librarium, the one above taken from the outside looking in, that below showing the generous space devoted to books for boys and girls

Willsie Morrow, Blair Niles, Leroy Scott, Frederic F. Van De Water, Thyra Samter Winslow.

Wanamaker's New York store has clung to its Eighth Street location thru many changes in New York's notions as to where it likes to live. And now Eighth Street is again becoming an important center. To the west of the Wanamaker buildings have gone up in the Fifth Avenue district towering apartment houses of the finest type, and to the east toward Second Avenue is another rapid growth. This means that, while Wanamaker's still bring customers to their store by a variety of means of transportation, it now is adding a large and wealthy clientele within walking distance.

A Printers' Pilgrimage

ARRANGEMENTS are now going forward under the auspices of the American Committee in charge of American representation at the International Press Exhibition in Cologne next year for a series of printers' pilgrimages to the Rhine country, the cradle of printing. John Clyde Oswald, responsible for so many fine movements in the field of American typography, is giving of his time and enthusiasm to push forward this new opportunity for international relationships, and it is his happy suggestion that has brought forward this plan of pilgrimages which will be under the immediate charge of the American Express Company, appointed official transportation agents. All the Company's offices are equipped to furnish full information relative to travel to and from Cologne, and an interesting booklet describing the short and extended tours will be ready shortly.

Parties will sail from New York early in June on one of the popular one-cabin steamers, and, after visiting Cologne, will go by steamer up the Rhine to Mainz; then to Frankfort and Leipzig; thence to Switzerland before proceeding to Paris and London. The minimum price for a six weeks' trip is estimated to be $620.

A better knowledge of the foreign printing centers would be a great incentive to American publishing of all kinds, and Mr. Oswald has been extremely encouraged by the prompt response given to this fine plan.

France Publishes First Testament Since Reformation

FOR the first time since the Reformation, one of the largest secular French publishing houses has undertaken to distribute a New Testament to the public. The publisher, Bernard Grasset, Paris, expects to have copies ready for the Christmas trade.

This issue is made possible in a large measure by a donation of the American Bible Society, New York City, toward the publication costs.

According to the Bible Society of France, it is felt that an edition of the New Testament presented in the form of the secular French books and handled by the book concerns not specializing in religious works, will attract many new readers and give new impetus to the propagation of the Gospel in France. It is almost impossible to find the Bible on sale in France, except in special bookstores.

The new edition, to be called the Library edition of the New Testament, will have about 544 pages and be bound in ordinary paper covers with a wood engraving on the outside. The text will be that of the Synod's Version which has recently been revised. The price of the book in ordinary binding will be fifteen francs. A special, limited, de luxe edition of the Testament will be printed on Japanese or Holland paper.

Many of the university professors in Paris and elsewhere, recognizing the value of Bible study to the younger generation, have written the Society of the interest with which they await the new publication. It is hoped that, apart from any religious view, this New Testament will serve to introduce courses of Bible study in the programs of universities and colleges for the coming school year.

It is also expected that in those countries where French culture is eagerly welcomed, the Balkans, Turkey, Egypt, etc., an edition of the Testament presented in the new format will attract many readers.

While France will have but this one commercial publishing house printing the Scriptures, in the United States and England there are, in addition to the Bible Societies, nearly a dozen commercial houses publishing the Bible.

Newspapers Ask for More Protection for News

AT the International Conference of Press Experts, which was held in Geneva the last week in August, a special committee representing fourteen nations adopted a resolution approving the doctrine that news is property and must be protected. This resolution is to be placed before the Council of the League of Nations in the hope that governments might reach an official agreement on the matter.

The question involved in the resolution was unanimously advocated by the American delegates, including the United Press, the International News Service, the New York *Times,* and the Scripps-Howard newspapers.

The first part of the resolution, as reported in the New York *Times,* says:

"With regard to unpublished news, the Conference of Press Experts lays it down as a fundamental principle that the publication of a piece of news is legitimate in all cases where the news in question has reached the person who publishes it by regular and unobjectionable means, and not by an act of unfair competition. Nobody can acquire the right of suppressing news of public interest.

"The conference is of the opinion that full protection should be granted to unpublished news or news in the course of transmission for publication in those countries in which such protection does not already exist.

"No information destined for publication by the press or through broadcasting shall be legally received by an unauthorized person for publication or used in any way for the purpose of distribution thru the press, thru broadcasting or in any similar manner.

"There shall be no preferential right in official news issued by a Government or Government department or by an official representnig a Government or a Government department. All such news may be published without restriction in full or in part. Every newspaper agency, press bureau and correspondent shall have equality of access to and transmission of such news."

The second part of the resolution, as reported with the above, says:

"In view of widely differing conditions obtaining in various countries, the conference is of the opinion that the question of protection of published news, whether published in the press or broadcast, is one for decision of the Governments concerned, and recommends that any Government to whom application in this respect is made by its press should sympathetically consider the advisability of granting suitable protection.

"Such protection should, however, permit reproduction of news within a specified period, subject to acknowledgment and payment.

"This conference affirms the principle that newspapers, news agencies and other news organizations are entitled, after publication as well as before publication, to the rewards of their labor, enterprise and financial expenditure upon the production of news reports, but holds that this principle shall not be so interpreted as to result in the creation or encouragement of any monopoly in news.

"In order to realize these principles, it is desirable that there should be international agreement and that the Council of the League of Nations should by resolution request the various Governments to give immediate consideration to the questions involved."

Art in Book Wrapping for Books as Gifts

MANY bookstores have found an interest among their customers in book wrappings especially suitable for books as gifts. The Sunwise Turn Bookshop was a pioneer in that idea some ten years ago, and since then many new papers have become available which booksellers have put on book gifts at a special price or sometimes without extra charge.

Within recent months several bookstores in New York have been experimenting with attractive wrappers that have been printed from linoleum block paper designed by Putnam Strong of 563 West 184th Street, New York. He has shown a knack for designing a pattern which can be repeated over and over and make an attractive appearance wherever it happens to be folded.

In the Book Market

LYLE SAXON, author of "Father Mississippi," to be published on the 26th of this month by *Century,* was the guest of honor at a tea on Sunday, the 16th. Everyone, we were told, was invited and judging from the number we saw, everyone seemed to accept. From a dark comfortable corner where we were hearing how A. E. Hamilton, since working intently on his book, "This Smoking World" is completely tired of the sight and sound of tobacco, we could see Carl Van Doren, Jean and Herbert Gorman, Isabel Paterson, Sarah MacConnell, Alfred Kreymborg, Fleta Campbell Springer, Denis Tilden Lynch, Charles Wood, Herschel Brickell and his vivacious wife, Alma Ellerbe, Nat Ferber; and lots of others we couldn't see (a fashionable dimness reigning) all very enthusiastic and gay under the hospitality of Madeleine Weldon. We became very bold and asked Mrs. Paterson when she was going to do a modern novel and she just as boldly said as soon as she finished the historical one she is working on and that she was only going to do the modern one so that people would stop asking her why she didn't. It was a very nice tea, one of the kind that happens only at the beginning of the season before people are teaed and talked out. ❧ ❧ ❧

Scissor-cut by Lisl Hummel for "The Good-Natured Bear," Macmillan

A week from today William Morrow will publish "Navigator, The Story of Nathaniel Bowditch of Salem," by Alfred Stanford. Bowditch was born in Salem in 1773 and his tables of navigation are still a part of the course at the U. S. Naval Academy. Stanford's book, which Eugene O'Neill has called a "fine piece of work," is the first about Bowditch, without whom the golden age of the clipper ship could never have been. The book itself is very good looking and has a reproduction of the Gilbert Stuart portrait of Bowditch as a frontispiece. ❧ ❧ ❧ Volume II of Mark Sullivan's "Our Times" will be published by *Scribner* on October 26th. It was thought for a while that the publication date would have to be postponed but the publishers have now announced that the book will be out on Wednesday. ❧ ❧ ❧

An old friend of those who sell, as well as those who write and read books, Robert Gordon Anderson, has just published a new book "Those Quarrelsome Bonapartes," *Century.* It is a new life of Napoleon, written with the sympathetic biographer's impartiality and fidelity to fact, combined with the novelist's informality and "at ease." ❧ ❧ ❧ *Houghton Mifflin* in informing the public of Olive Prouty's new novel, "Conflict," have made use of a publicity method that is very effecttive but that has not been used for a couple of years—that of reprinting the first chapter of the book. The reprint this time has been placed between attractive, bright green covers and a letter from Mrs. Prouty to her publishers about the book has been reproduced on the inside of the cover. At the end of the chapter a few words about the book and a biographical note about the author of "Stella Dallas" complete the trick. ❧ ❧ ❧

Rosamond Lehmann, author of "Dusty Answer," *Holt,* is at work on a novel about the British shipyards. In the meantime "Dusty Answer," according to the compilations of *Books of the Month,* is eleventh on the list of best sellers. Miss Lehmann is, as you have probably been told by everyone you know, at present visiting in this country. Lots of others are too. Among the new arrivals are Bertrand Russell, Geoffrey Denis, Ford Madox Ford, André Maurois, as anyone who went to the *Forum* dinner on October 16th can tell you, Beverley Nichols, and on September 26th Christopher Dell, to Marie Gage and Floyd Dell and Nicholas Cave Lindsay to Vachel and Elizabeth Lindsay. Welcome all! ❧ ❧ ❧ And a bow and a hullo to

Elmer Davis, author of "Show Window," *John Day,* and "Strange Woman," *McBride,* who this week began his semi-weekly (Tuesday and Thursday) book column in the N. Y. *Herald Tribune.* ☙ ☙ ☙

Wallace Hebbard, Santa Barbara, Calif., has published "Reminiscences of a Ranger, or Early Times in Southern California" by Major Horace Bell. The first and only edition of the book was published in 1881 and many of the copies were destroyed by fire soon after they left the press; the few that remain are in the hands of collectors. This re-issued edition sells for $3.50. Arthur M. Ellis has written an introduction and James S. Bodrero has done the illustration. It is Bodrero who has done the illustrations for another Hebbard book, "The Treasure Chest of the Nedronos" by Elizabeth Howard Atkins. The initials used for the beginnings of the chapters for this book (which, by the way, sells for $2.50) were imported from Spain. ☙ ☙ ☙

R. R. Bowker Co. are publishing this week a volume by Morris H. Briggs on "Buying and Selling Rare Books" with twelve chapters of practical value to booksellers and of general interest to book collectors. The typography of the book has been designed by Robert S. Josephy.

From "I Live in a City," published by Harper

Backing Up the Lecturers

As was emphasized in the careful index to lecturers, which has become an annual feature of the Fall Announcement Number of the *Publishers' Weekly,* there will be an unusual number of people on public platforms this year, authors and critics, whose presence there will influence the sale of books. Since those announcements several lecture schedules have been sent in, and the *Publishers' Weekly* printed that of Will Durant in the issue of October 8th, and those of Richard Halliburton and Lowell Thomas in this issue.

The appearance of any of these men is a sure sign of awakened book interest. Not all of these schedules can be listed in the room available, but it seems worth while to give this feature of bookselling special emphasis at the opening of the season. By keeping in touch with local groups or clubs customarily responsible for lecture appearances, the bookseller can be in touch with the whole winter's program of his city, and with little labor he can prepare displays of the new books by the lecturers.

Schedule of Bertrand Russell's Lecture Tour

Oct.	15	Washington, D. C.
	16	Wilmington, Del.
	17	Pittsburgh, Pa., University Extension Society.
	19	Wilmington, Del.
	19	Newark, Del., University of Delaware.
	20	Elizabeth, N. J.
	21	Swarthmore, Pa., Swarthmore College.
	22	New York City, Mecca Temple.
	25	Erie, Pa., First Unitarian Society.
	30	Chicago, Ill., Chicago Forum.
Nov.	1	Chicago, Ill., University of Chicago.
	2	Madison, Wis., Wisconsin Forum.
	4	Milwaukee, Wis., Wisconsin Teachers' Assn.
	6	Indianapolis, Ind., Jewish Community Centre Assn.
	7	Chicago, Ill., Emil G. Hirsch Center.

9 Chicago, Ill., Chicago Woman's Club.
9 Chicago, Ill., Culture Club Center.
11 St. Louis, Mo., Missouri State Teachers' Assn.
13 Philadelphia, Pa., Labor Institute Forum.
14 Baltimore, Md., Child Study Assn. of America.
15 Pittsburgh, Pa., Y. M. H. A.
16 Cleveland, Ohio, Euclid Avenue Temple.
18 Cleveland, Ohio, Woman's City Club.
20 Syracuse, N. Y., Jewish Communal Home.
26 Montreal, Canada, Woman's Canadian Club.
27 Montreal, Canada, People's Forum.
28 Montreal, Canada, Montreal Women's Club.
29 Hanover, N. H., Dartmouth College.
Dec. 1 Trenton, N. J., Trenton Lecture Course.

Lowell Thomas' Tour

Oct. 26 Portland, Oregon.
28 Sacramento, California.
31 San Francisco, California.
Nov. 1 Fresno, California.
2 Hollywood, California.
3 South Pasadena, California.
4 Pasadena, California.
5 Santa Barbara, California.
7 Bisbee, Arizona.
8 Phoenix, Arizona.
9 San Diego, California.
11 Salt Lake, Utah.
14 Logan, Utah.
15 Greeley, Colorado.
16 Caspar, Wyoming.
17 Boulder, Colorado.
18 Rocky Ford, Colorado.
19 Colorado Springs, Colorado.
21 Sioux City, Iowa.
22 Aberdeen, South Dakota.
25 Sioux Falls, South Dakota.
28 Bartlesville, Oklahoma.
29 Stillwater, Oklahoma.
30 Guthrie, Oklahoma.
Dec. 1 Okmulgee, Oklahoma.
2 Tulsa, Oklahoma.
5 Fulton, Missouri.
8 Saint Louis, Missouri.
11 Chicago, Illinois.
11 Aurora, Illinois.
12 Joliet, Illinois.
13 Chicago, Illinois.
14 Minneapolis, Minnesota.
15 Ottawa, Illinois.
16 Chicago, Illinois.
17 Ames, Iowa.

From January thru March in the East

Richard Halliburton Lecture Dates

Oct. 17 Chicago.
18 Duluth.
19 Green Bay, Wisconsin.
20 Waterloo, Iowa.
21 Mason City, Iowa.
22 Springfield, Illinois.
24 Greenfield, Ohio.
25 Dayton, Ohio.
28 Lexington, Kentucky.
29 Lexington, Kentucky.
31 Columbus, Ohio.
Nov. 1 Newark, New Jersey.
2 East Cleveland, Ohio.
3 Canton, Ohio.
4 Cleveland Heights.
7 Elmira, New York.
8 Pittsfield, Massachusetts.
9 New Haven, Connecticut.
10 Lawrence, Massachusetts.
11 Torrington, Connecticut.
12 Buffalo, New York.
14 Amsterdam, New York.
15 Schenectady, New York.
16 Wellesley Hills, Massachusetts (2:30).
16 Waban, Massachusetts (8:00 P.M.)
17 Hartford, Connecticut.
18 Morristown, New Jersey.
21 Manchester, New Hampshire.
22 Greenfield, Massachusetts.
27 Boston, Massachusetts.

Publication Dates in San Francisco

THE Booksellers' Association of San Francisco Bay Counties is taking active steps to endeavor to have a full observance of publication dates during the busy fall season. In September, 1925, the important stores of the area signed an agreement not to sell or display copies of new books until release date. Some circulating libraries, in an endeavor to get sales advantage, failed to observe the agreement, usually explaining that a mistake had been made or that they had heard some other store was doing it. This brought about great injury to the stores that were conscientious in this important matter.

The Association held a meeting on September 22nd to endeavor to reach a solution of the problem, and has written to all the leading publishers asking for a statement to be read at the meeting.

Another Pro-British Scare

THE agitation about "pro-British" history books which began to rage in Chicago as one of "Big Bill" Thompson's campaign issues, has broken out in New York. The Veterans of Foreign Wars, Department of New York, has filed objections to the use in the public schools of "Modern History" by Professors Carleton J. H. Hayes and Thomas Parker Moon, both of Columbia.

The book is described as teaching that the Colonists "were, in a sense, fighting the battle of the English Whigs against the King"; that the Revolution was a "step forward in the world's progress toward liberty and democracy"; that Americans used "British institutions and theories of representative government" in framing their new system; that the doctrines of the Declaration "were not new or original" but grew out of work done by Locke and other "English political philosophers."

"Only gross and contented ignorance could fail to see that these alleged faults are merits," comments the New York *World*, editorially. "Political events, in favoring environment, are controlled by political ideas. Political ideas are not born of separate acts of creation, but flow from remote sources in streams that widen and deepen as they run. If the Signers and the makers of the Constitution were educated and intelligent men, familiar with political thought in other times and lands, in spiritual communion with the liberals of Europe —as they were—then the Hayes-Moon book is based on a correct reading of history. If they were ignorant men, cut off from the vivifying world-wide exchange of political thought—as they were not—then the critics of the book are right."

The anti-British controversy still rages in Chicago, and William McAndrew, suspended Superintendent of Schools, is to be tried this week.

Education Week

AMERICAN Education Week, now in its fifth year, will be observed on November 7th-13th and backed by the National Education Association. President Coolidge has announced that his reason for not making this an occasion for a Presidential proclamation was that he had expressed himself fully on the value of education and believes that to rephrase such sentiments tends rather to weaken them than otherwise.

Mr. Bullen's Printing Courses

UNDER advice of physician, Henry Lewis Bullen has been obliged to give up his plan for a course in printing at New York University, but the class of Frederic W. Goudy and William E. Rudge has gone forward splendidly, with an enrollment of sixty. In this joint class a book is to be laid out and printed. Certain letters of James Howells have been chosen by the John Day Company for this project, and there will be three illustrations in line, aquatone and half-tone.

Rotten Fiction

FREUD, George Bernard Shaw and H. G. Wells were among the authors included in a list of "indecent, immoral and filthy text and reference books and many rotten fiction books," which a group of deacons of the First Baptist Church of Tallahassee told Gov. John W. Martin are in use in the libraries of Florida's higher institutions of learning.

English Costs of Bookmaking

THE London *Bookseller and Stationery Trades' Journal* prints the following editorial comment on the cost of a technical book under the English conditions:

"In a publishing business we are acquainted with, the process of arriving at the selling price is as follows.

"When the costs of production for composition, printing, paper, illustrations, corrections, and 'extras' (small types, index, etc.) are known, the cost per copy—in sheets—is got by dividing the total by the number printed (less allowance for 'reviews' and author's presentation copies). Suppose this works out at three shillings. Then the figures will be approximately as follows:

	s.	d.
Total production cost (in sheets)	3	0
Binding (per copy)	0	9
Author (say a 10 per cent. royalty)	1	0½
Advertising (say £50 on 1,000 copies)	1	0
Publisher's return (speculative)	1	3
Wholesaler's profit	0	9
Retail profit (on this firm's terms)	2	8½
Publishing price	10	6

"It should be explained that these figures are for a technical book of limited edition. In the case of a general work, or a novel, the cost per copy would be smaller both relatively and on account of the probably larger edition that could be risked."

Testimonial Dinner to John Hovendon

A TESTIMONIAL dinner was tendered on October 13th to John Hovendon, the veteran book salesman, at the Canadian club of New York in celebration of his seventy-fifth birthday. Mr. Hovendon is one of the best known men in the trade and has been in business for more than fifty years.

Among those present were James and George Clarke, George H. Doran, D. J. O'Connell, Arthur T. Leon, V. W. Cupples, E. M. Hossack, H. M. Caldwell, Max Heslein, Ira L. Hessell, George R. Hobby, Alexander Grosset, R. W. Hayes, J. H. Hopkins, Harry P. Burt, F. T. J. Nunan and Louis M. Levy.

Obituary Note

WILLIAM LE QUEUX

WILLIAM LE QUEUX, war correspondent and writer of spy stories, died on October 13th in London. He was 63 years of age. His interest in writing led to his start as a newspaper correspondent and later foreign editor of the London *Globe*. He resigned in 1893 to devote his time to novel writing. He has done a great many novels, in all of which adventure and mystery play the most important part. He was war correspondent of the London *Daily Mail* during the Balkan War.

Record of American Book Production, September, 1927*

Classification	New Publications			By Origin			
					English And other Foreign Authors		
	New Books	New Editions	Pamphlets	American Authors	American Manufacture	Imported	Total
Philosophy	21	1	2	22	—	2	24
Religion	48	4	3	48	—	7	55
Sociology	34	4	13	47	1	3	51
Law	5	—	—	5	—	—	5
Education	9	1	5	13	—	2	15
Philology	8	4	—	6	2	4	12
Science	30	3	5	29	2	7	38
Technical Books	15	2	1	16	—	2	18
Medicine	13	3	3	18	1	—	19
Agriculture	1	2	6	9	—	—	9
Domestic Economy	2	—	1	3	—	—	3
Business	7	—	6	13	—	—	13
Fine Arts	16	—	2	12	—	6	18
Music	4	1	1	6	—	—	6
Games	15	1	3	18	—	1	19
General Literature	34	3	1	31	2	5	38
Poetry-Drama	44	2	14	50	3	7	60
Fiction	136	68	—	161	39	4	204
Juveniles	137	26	1	148	10	6	164
History	36	3	5	34	—	10	44
Geography	23	3	5	24	1	6	31
Biography	61	6	3	49	4	17	70
Miscellaneous	2	—	1	3	—	—	3
	701	137	81	765	65	89	919

* In September, 1926, 679 new books, 154 new editions, 107 pamphlets, were recorded, a total of 940.

Changes in Price

D. APPLETON & COMPANY

The list price of "The Rise of Roscoe Paine," by Joseph C. Lincoln, has been increased from $2.00 to $2.50.

THOMAS NELSON & SON

"Nelson's New Century Library"—165 volumes. Advance in price from $2.00 to $2.50 each.

Personal Notes

BLANCHE W. KNOPF (MRS. ALFRED KNOPF) has returned from Europe, after being away since the early part of July. Mrs. Knopf divided most of her time between France and England, where the Knopf London offices are being removed to larger quarters.

SAMUEL KNOPF, treasurer of Alfred A. Knopf, Inc., sailed for London Friday, October 14, on the Majestic. Mr. Knopf will stay in England only long enough to see the London offices established in their new building, which is at 37 Bedford Square. The building was formerly used to house Belgian refugees during and after the war.

JOHN H. APELER will cover the publishers' advertising for the *Herald-Tribune's* "Books," assisted by Bert Moyer. Mr. Apeler, formerly on the national advertising staff of the *Herald-Tribune,* has had many years of practical publishing experience with Doubleday, Page & Company and other publishing houses.

On Tuesday, October 18th, Ellis W. Meyers, Executive Secretary of the American Booksellers' Association, was married to Bozka Valenta of the John Day Co.

Periodical Note

Success Magazine which has been in the field since 1898 has been acquired by the recently organized Central Magazine Company, New York, publishers of the *New Age* with which it will be absorbed. A. C. G. Hammesfahr is the president and David Arnold Balch will be the editor.

Business Notes

ANN ARBOR, MICH.—Anna Lloyd and Mrs. T. L. Harris have opened The Bookworm at Jefferson and Maynard Streets.

AUBURNDALE, N. Y.—D. A. Gregory, Stationery and Office Equipment, has added a small book department.

CINCINNATI, OHIO—Davis L. James, Jr., formerly of the James Book Store, and William C. Smith, well-known as a specialist in Americana has opened a business in old and rare books in the Swift Building, Rooms 30, 32 at 15 East Third St. Besides old and rare books, they will deal in prints and modern private press books.

FLINT, MICH.—The Book Stall, Miss Margaret Beach, has been opened at 209 East Second Street.

LYNN, MASS.—Mildred J. Parker has opened, at 111 Broad St., a new bookshop and lending library which will be known as Bookhaven.

NEW YORK CITY.—The business of America-South-of-U. S., formerly of 62 West 45th St., has been taken over by International Booksellers, Inc., and is now located at 17 East 45th St. V. B. Kaylor, formerly with Alfred A. Knopf, is managing director. The company specializes in exporting and importing modern books of all publishers. Edward W. Ames will be on the board of managers.

PHILADELPHIA, PA.—Parnassus Book Shop, carrying old and new books, has been opened at 1602 Spruce Street by J. Keene Fleck.

PHOENIX, ARIZONA—The Treasure Chest Book Shop, Miss M. C. Lambert, is located at 1418 North Second Street.

SEATTLE, WASH.—The University District branch of Raymer's Old Book Store at 4207 University Way has been bought over by Garrott and Woodbridge. The owners and managers are Mary Woodbridge and Mrs. Jane Garrott.

WASHINGTON, D. C.—The Bridge End Bookshop, under the management of Katherine Collins, at 2604 Connecticut Avenue has begun an order service and circulating library.

WOONSOCKET, R. I.—The Cabin Book Shop has been opened at 138 Glen Road by Helen M. Davis.

ZANESVILLE, OHIO—Norris Books and Gifts, 119 Blocksom Street, have moved to 1325 North Catalina Street, Hollywood, Calif.

The Weekly Record of New Publications

THIS list aims to be a complete and accurate record of American book publications. Pamphlets will be included only if of special value. Publishers should send copies of all books promptly for annotation and entry, and the receipt of advance copies insures record simultaneous with publication. The annotations are descriptive, not critical; intended to place not to judge the books. Pamphlet material and books of lesser trade interest are listed in smaller type.

The entry is transcribed from title page when the book is sent for record. Prices are added except when not supplied by publisher or obtainable only on specific request, in which case word "apply" is used. When not specified the binding is "cloth."

Imprint date or best available date, preferably copyright date in bracket, is always stated, except when imprint date and copyright date agree and are of the current year, in which case only "c" is used. No ascertainable date is designated thus: [n.d.].

Sizes are indicated as follows: F (folio: over 30 centimeters high); Q (4to: under 30 cm.); O (8vo: 25 cm.); D (12mo: 20 cm.); S (16mo: 17½ cm.); T (24mo: 15 cm.); sq., obl., nar., designate square, oblong, narrow.

Abdullah, Achmed

Steel and jade. 319p. D [c. '20-'27] N. Y., Doran $2

Short stories with the color of the East.

Alexander, Hartley Burr

God's drum, and other cycles from Indian lore; il. by Anders John Haugseth [lim. ed.]. 240p. Q [c. '27] N. Y., Dutton bds. $7.50

Poems of the American Pueblo Indian by the author of "Manito Masks."

Aretz, Gertrude

Napoleon and his women friends; tr. by Eden and Cedar Paul. 375p. (11p. bibl.) il. O c. Phil., Lippincott $5

Portrays all the women who played a part in Napoleon's life, who won his love or held his temporary fancy.

Armstrong, Martin Donisthorpe

The water is wide. 378p. D c. N. Y., Harper bds. $2.50

The story of an old man's marriage to a young girl, which, with the home-coming of his son, develops into a tragedy. The setting is rural England.

Aspinwall, Marguerite

Gay's year at Harford Hall. 256p. il. D c. N. Y., Putnam $1.75

A young heroine's year at a Maryland boarding-school where she and her chums are concerned with the mystery surrounding an old plantation house.

Asquith, Herbert

Young Orland. 311p. D c. N. Y., Scribner $2

An English novel by the author of "Wind's End," dealing with the war years and those directly preceeding and following them.

Atkinson, Thomas Dinham

English architecture; new ed. 312p. il. diagrs. map S [n. d.] N. Y., Dutton $2

Ayres, Ruby Mildred [Mrs. Reginald William Pocock]

The luckiest lady. 301p. D [c. '27] N. Y., Doran $2

The romance of a woman who had everything in her life she wanted, except the most important thing.

Baker, Elmer Le Roy

Jack Stanton's Christmas [fiction]. 54p. D [c. '27] Bost., Christopher Pub. House $1.25

Baldwin, Harold Allen

The coming judgment, general and at the end of time. 184p. (bibl. footnotes) D c. Chic., Free Methodist Pub. House, 1132 Washington Blvd. $1

Baltzell, Winton James

Noted names in music, with concise biographical data on the noted musicians of today and the most noted of the past. 108p. S (Pocket music student) [c. '27] Bost., O. Ditson. pap. 60c.

Bartlett, Arthur C.

The sea dog. 299p. front. (col.) D [c. '27] Bost., Wilde $1.75

A dog's adventures at sea.

Barton, William Eleazer

The women Lincoln loved. 377p. il. (col. front.) O [c. '27] Ind., Bobbs-Merrill $5

Besides picturing Lincoln in his relations with Ann Rutledge, Mary Owens and Mary Todd, it shows him with his mother, his stepmother, his sister and even his two grandmothers, and explains how they all contributed something to the making of his career.

Bible

The Revelation of Saint John the Divine; foreword by Ernest H. Short; il. by Albrecht Dürer. 175p. O [n. d.] N. Y., Brentano's $3

The introduction by Mr. Short describes the life and times of Albert Dürer, a German artist of the 15th century, who made fifteen woodcuts to illustrate the Revelation.

Alden, Carroll Storrs

Writing and speaking; a handbook for naval officers. 360p. D '27 Annapolis, Md., U. S. Naval Inst. $2.50

Annual report of the Board of Regents of the Smithsonian Institution, 1926. 563p. (bibls.) il. maps. diagrs. O (Pub'n 2879) '27 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. $1.75

Bergin, May C.

Markets for prepared medicines. 75p. diagrs. O (Trade promotion ser., no. 48) '27 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. apply

Blomfield, Sir Reginald

French architecture and its relation to modern practice. 22p. O (Zaharoff lecture) '27 N. Y., Oxford 70 c.

Biddle, Francis

The Llanfear pattern. 334p. D c. N. Y., Scribner $2

The background of this novel is aristocratic Philadelphia, and it concerns the marriage of the scion of a conservative family with an Italian woman.

Browne, Lewis, and Weihl, Elsa

That man Heine. 420p. (6p. bibl.) il. O c. N. Y., Macmillan $3

A biography of one of the great modern literary figures, whose character was variable and whose life, tempestuous.

Bullett, Gerald William

The panther. 277p. D [n. d.] N. Y., Doran $2

A young English soldier returns from war to find his ideal of love shattered in a world of changing manners and morals.

Burrell, Mrs. Caroline Frances Benedict [Caroline French Benton, pseud.]

Our girls and our times. 159p. (2p. bibl.) D [c. '27] Bost., Wilde $1.25

To aid parents in solving the problems which confront them in bringing up daughters.

Butler, Samuel

Erewhon, or, Over the range; introd. by Francis Byrne Hackett. 347p. S (Everyman's lib.) ['17, '27] N. Y., Dutton 80c.

The way of all flesh; introd. by William Lyon Phelps. 474p. S (Everyman's lib.) [c. '16] N. Y., Dutton 80c.

Two of the five new volumes of the Everyman's Library edition which have just been published, with a new type of binding.

Callahan, Robert E.

Heart of an Indian. 339p. O [c. '27] N. Y., F. H. Hitchcock $2.50

A novel dealing with Indian problems in modern America.

Carmichael, Robert Daniel, and Weaver, James Henry

The calculus. 359p. diagrs. O (Textb'ks in math.) [c. '27] Bost., Ginn $2.80

Chainey, George

Deus homo, or, The perfect life of man in God and of God in man. 317p. il. O [c. '27] Bost., Christopher Pub. House $2.50

Clarke, Beverly L.

The romance of reality. 231p. il. diagrs. D c. N. Y., Macmillan $2.25

A primer of modern science for the average man who wants to know something about electricity, atoms, electrons, relativity, etc.

Clouston, Joseph Storer

The lunatic in love. 279p. D [c. '27] N. Y., Dutton $2

Mr. Essington, the lunatic hero of some previous novels, having fallen in love himself, takes an exaggerated interest in the love affairs of his friends.

Cocks, Dorothy

The etiquette of beauty. 332p. il. O [c. '27] N. Y., Doran $5

On the care and improvement of feminine appearance.

Collet, Léon W.

The structure of the Alps; foreword by O. T. Jones. 301p. il. diagrs. O '27 [N. Y., Longmans] $6.50

Collins, Joseph, M.D.

A doctor looks at doctors. 32p. S (Things-to-know ser.) c. N. Y., Harper bds. $1

A distinguished physician and psychiatrist discusses the medical man and his patients.

Colum, Padraic

Creatures; il. by Boris Artzybasheff. 56p. O c. N. Y., Macmillan bds. $2.50

Poems about many small animals and birds.

Cookinham, Henry Jared

The land of the Nazarene as I saw it. 106p. il. O [n. d.] [Utica, N. Y., Grant's Bk. Shop, 126 Genesee St.] fab. $3

Travel in modern Palestine.

Cooper, Clayton Sedgwick

Latin America—men and markets. 475p. (7p. bibl.) il., map (col.) O [c. '27] Bost., Ginn $3

To promote a better understanding of South American business men and trade relationships.

Crosbie, Mary

There and back again. 301p. D [c. '27] N. Y., J. H. Sears $2

A story of an English family.

Curtis, Nell C.

Boats; adventures in boat making. 157p. (9p. bibl.) il. diagrs. D [c. '27] Chic., Rand McNally 80c.

Cutten, George Barton

Speaking with tongues. 205p. (5p. bibl.) O c. New Haven, Conn., Yale $2.50

The president of Colgate University considers the phrase "Speaking with tongues" both historically and psychologically.

Darrow, Clarence Seward, and Yarros, Victor S.

The prohibition mania; a reply to Professor Irving Fisher and others. 254p. diagrs. O c. N. Y., Liveright $2.50

A reply to Fisher's defense of the 18th Amendment as given in his book, "Prohibition at Its Worst."

Darrow, Floyd Lavern

The story of chemistry. 528p. (13p. bibl.) il. (pt. col.), diagrs. O [c. '27] Ind., Bobbs-Merrill $4

A history of the development of chemistry, from the days of the alchemist to the most recent discoveries.

Brace, John Sherman

Brace lineage; 2nd ed. [lim. ed.]. 224p. D '27 Bloomsburg, Pa., G. E. Elwell & Son $10

Bruns, John Peirce

Shadows and lights [verse]. 45p. O '27 c. '26 Balt., Author $1.50; lim. ed., $4.50

Craigie, W. A.

The study of American English. 24p. O (S. P. E. tracts) '27 N. Y., Oxford pap. 85 c.

Doran, Marie

The hope chest; a comedy in three acts. 83p. D (French's internat'l copyrighted ed., no. 616) c. '27 N. Y., S. French pap. 30 c.

Dowsett, J. F.

Advanced constructive geometry. 348p. il. diagrs. O '27 N. Y., Oxford $9

Dévigne, Roger

The gay dreamers: an idyl of Paris; tr. by Frederic Taber Cooper. 336p. D c. N. Y., Stokes $2

A joyous fantasy about five old toy-venders.

Dow, George Francis

The arts and crafts in New England, 1704-1775 [lim. ed.]. 362p. il. O '27 Topsfield, Mass., Wayside Press bds. $5

Gleanings from Boston newspapers relating to painting, engraving, silversmiths, pewterers, clockmakers, furniture, pottery, etc.

Duperray, J.

Christ in the Christian life, according to Saint Paul; tr. by John J. Burke. 222p. D c. N. Y., Longmans $2

E. T.

Science, evolution, religion. 28p. D [c. '27] Bost., Badger bds. $1

East, Edward Murray

Heredity and human affairs. 332p. (bibl. footnotes) O c. N. Y., Scribner $3.50

A primer in genetics by the author of "Mankind at the Crossroads."

Eaton, Walter Prichard

Hawkeye's roommate; a story of Hampshire school. 316p. front. D [c. '27] Bost., Wilde $1.75

The man who found Christmas. 62p. front. (col.) D [n. d.] Bost., Wilde $1.25

Evans, Ida M.

The jeweled herd. 301p. D [c. '27] N. Y., J. H. Sears $2

A novel about a young couple living in New York who invent a peculiar scheme to fool their visitors from home, who believe them to be wealthy.

Farnsworth, Charles Hubert

The why and how of music study; for parents and students. 77p. S (Pocket music student) [c. '27] Bost., O. Ditson pap. 60c.

Fleming, Walter Lynwood

The freedmen's savings bank; a chapter in the economic history of the negro race. 180p. O c. Chapel Hill, N. C., Univ. of North Carolina Press $2

Galsworthy, John

Castles in Spain, and other screeds. 263p. D c. N. Y., Scribner $2

A book of new essays, papers, and addresses.

Gasquet, Francis Aidan, cardinal

Cardinal Pole and his early friends. 116p. D [c. '27] N. Y., Harcourt $2

Gehrkens, Karl Wilson

Handbook of muscial terms. 103p. diagrs. S (Pocket music student) [c. '27] Bost., O. Ditson pap. 60c.

Gore-Booth, Eva

The world's pilgrim. 117p. D '27 N. Y., Longmans bds. $1.40

Imaginary dialogs between famous folk.

Gentleman with a Duster, A, pseud. [Harold Begbie]

Julius. 320p. D [c. '27] N. Y., Doran $2

A novel dealing with the efforts of a young Jew to adjust himself to English society—with scenes in India and England.

George III, king of Great Britain

The correspondence of King George the Third from 1760 to December, 1783; ed. by the Hon. Sir John Fortescue; v. 1 and 2. 548p.; 548p. O '27 [N. Y.] Macmillan $8 ea.

These first two volumes in a proposed six-volume work cover the years from 1760 to 1773.

Gissing, George Robert

The private papers of Henry Ryecroft. 280p. S (Everyman's lib.) ['27] N. Y., Dutton 80c.

Gluick, Carl W.

Sparks from a gypsy's camp [verse]. 49p. O c. Hartford, Conn., Flaxman Co., 96 State St. bds. $1.50

Gordon, George Angier, D.D.

Unto victory. 141p. D [n. d.] Bost., Wilde $1.50

Religious messages from the pastor of the Old South Church, Boston.

Green, Julian

Avarice House; tr. by Marshall A. Best. 358p. D c. N. Y., Harper $2.50

The story of an old house and three women—mother, daughter and grand-daughter—originally written in French by an American who has lived abroad since childhood.

Grove, Sir George

Dictionary of music and musicians; 3rd ed. by H. C. Colles; v. 1. 806p. il. O '27 c. '04, '27 N. Y., Macmillan $7.50

Guthrie, Ramon

A world too old. 81p. D [c. '27] N. Y., Doran $1.50

A new book of poems by the author of "Marcabrun."

Evans, Alice Mary

And did you wonder, and other verse. 55p. front. (por.) D c. New Haven, Conn., Tuttle, Morehouse & Taylor Co. fab. $1.50

Fraser, J.

Linguistic evidence and archæological and ethnological facts. 18p. O (Sir John Rhys memorial lecture) '27 N. Y., Oxford pap. 70 c.

Girdwood, John

Worms in furniture and structural timber. 176p. il. O '27 N. Y., Oxford $5

Goostray, Stella, and Karr, Walter G.

Applied chemistry for nurses; 2nd ed., rev. 278p. D '27 N. Y., Macmillan fab. $1.75

Groome, Harry Connelly

Fauquier during the proprietorship; a chronicle of the colonization and organization of a Northern Neck county. 255p. front. (por.) map O '27 Richmond, Va., Old Dominion Press apply

Hatch, Mary R. P.

Mrs. Bright's visitor; a comedy in one act. 22p. S (Players' ser.) [c. '12, '27] Bost., Four Seas pap. 25 c.

Haldane, John Burdon Sanderson
The last judgment. 41p. S (Things-to-know ser.) c. N. Y., Harper bds. $1
A scientist's vision of the future of man.

Hallock, Gerod Benjamin Fleet, D.D.
Five thousand best illustrations. 770p. O [c.'27] N. Y., Doran $4
An anecdotal encyclopedia for ministers.

Hart, Hornell Norris
The science of social relations; an introduction to sociology. 683p. (bibl. footnotes) O (Amer. social science ser.) [c.'27] N. Y., Holt $4.50

Hayes, Doremus Almy
The heights of Christian unity. 271p. D [c.'27] N. Y., Abingdon $1.75
A plea for one united church.

Hayes, Everis Anson
Sermons by a layman. 158p. O [c.'27] Bost., Christopher Pub. House $1.50

Hemingway, Ernest
Men without women. 232p. D '27, c.'26, '27 N. Y., Scribner $2
A book of thirteen short stories by the author of "The Sun Also Rises."

Hewett, William Wallace
Rudiments of economics. 257p. (bibls.) D [c.'27] N. Y., Crowell $1.75

Heyward, Dorothy Hartzell Kuhns [Mrs. Du Bose Heyward], and Heyward, Du Bose
Porgy; a play in four acts. 203p. D (Theatre Guild lib.) c. Garden City, N. Y., Doubleday pap. $1
This play of negro life, dramatized from the novel of the same name by Dr. Du Bose Heyward, is the first fall production of the Theatre Guild.

Hudleston, Francis Josiah
Gentleman Johnny Burgoyne. 367p. (9p. bibl.) il. maps O [c.'27] Ind., Bobbs-Merrill $5
"Misadventures of an English general in the Revolution."

Hudson, William Henry
The purple land; introd. by Theodore Roosevelt. 365p. S (Everyman's lib.) ['16, '27] N. Y., Dutton 80c.

Hume, David
Selections; ed. by Charles W. Hendel, jr. 426p. S (Modern student's lib.; philosophy ser.) [c.'27] N. Y., Scribner $1

Hume, Martin Andrew Sharp
The court of Philip IV; Spain in decadence; new ed. 529p. il. O [n. d.] N. Y., Brentano's $4

Hunter, Dard
Primitive papermaking [lim. ed.]. no p. (bibl.) il. F '27 Chillicothe, O., Author, The Mountain House $75
An account in portfolio form, of a Mexican sojourn and of a voyage to the Pacific Islands in search of information, implements and specimens relating to the making and decorating of bark-paper.

Hurst, Vida
The sequel to Sonia. 237p. D (Popular copyrights) [c.'26, '27] N. Y., Grosset 75c.
The story of Sonia after she married.

Jay, Mae Foster
Rag-house tales. 184p. il D [c.'27] Bost., Wilde $1.50
The story of a little girl who lived in a tent in the woods while her engineer father was helping to blaze trails thru inaccessible regions.

Judy, William Lewis
Training the dog. 111p. il., diagrs. D c. Chic., Judy Pub. Co. $1.50
Instruction for the training of all breeds, with information on feeding, housing and care.

Kaye, James R.
The coming crisis; are we approaching the end of the age? 128p. D [c.'27] Chic., Buxton Westerman Co., 21 W. Elm St. $1.25

Kelly, Eleanor Mercein [Mrs. Robert Morrow Kelly, jr.]
Basquerie. 469p. il. D '27, c.'26, '27 N. Y., Harper $2.50
A novel of the Basque country, contrasting a very modern American girl with Esteban, son of an ancient people.

Kift, Jane Leslie
The woman's flower garden, indoor and outdoor. 160p. il. D c. N. Y., A. T. De La Mare bds. $1

Korson, George G., comp.
Songs and ballads of the anthracite miner. 224p. D [c.'26, '27] N. Y., F. H. Hitchcock $3
Ballads of the Pennsylvania coal fields, with explanatory text.

Krapp, George Philip
Kipwillie; a story of city life. 173p. il. D (Amer. life ser.) [c.'27] Chic., Rand McNally 85c.
For children six years of age.

Tongo; a tale of the great plains. 182p. il. D (Amer. life ser.) [c.'27] Chic., Rand McNally 90c.
A story for boys and girls eight years old, based on incidents of the Lewis and Clark expedition of 1804.

Hedges, C. C., and Brayton, H. R.
Laboratory manual of inorganic chemistry and elementary qualitative analysis. 233p. O [c.'27] N. Y., D. C. Heath pap. $1.48

Hewins, Katharine Potter, and others
The work of child-placing agencies. 232p. maps. diagrs. O (U. S. Children's Bur. pub'n. no. 171) '27 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap. 35 c.

Larew, Ada Campbell
Wauhonhasee; an Indian legend of Blowing Rock [verse]. 11p. il. O [c.'27] [Knoxville, Tenn., Larew Pr. Co.] apply

Levy, Raphael
The astrological works of Abraham ibn Ezra, a literary and linguistic study. 178p. (6p. bibl.) O (Johns Hopkins studies in romance lits. and langs., v. 8) '27 Balt., Johns Hopkins Press pap. $1.25

Lake, Philip, and Rastall, Robert Heron
A text-book of geology; 4th ed. 534p. (bibl. footnotes) il. diagrs. O '27 [N. Y., Longmans] $8

Latude, Henri Masers de, and Linguet, Simon Nicolas Henri
Memoirs of the Bastille; tr. with introd. by J. and S. F. Mills Whitham. 227p. il. O (B'way lib. of 18th century French lit.) ['27] N. Y., Brentano's $4

Lenin, Nikolai, pseud. [Vladimir Ilich Ulyanov]
Materialism and empirio-criticism; critical notes concerning a reactionary philosophy; tr. by David Kirtko. 366p. O (Collected works, v. xiii) [c. '27] N. Y., Internat'l Publishers $3; $4

Lenz, Sidney S.
Lenz on bridge; v. 2. 456p. diagrs. D c. N. Y., Simon & Schuster $2.50

Lide, Alice Alison
Inemak, the little Greenlander. 148p. il. D [c. '27] Chic., Rand McNally 85c.
About a little Eskimo boy who lived in Greenland.

Ligne, Charles Joseph, prince de
Letters and memoirs of the Prince de Ligne; tr. with introd. by Leigh Ashton. 202p. il. O (B'way lib. of 18th century French lit.) ['27] N. Y., Brentano's $4
A lively portrait of an 18th century nobleman, traveler and patron of the arts, who numbered among his friends Marie Antoinette, Catherine of Russia, Rousseau and Frederick the Great.

Locke, Alain Le Roy, and Gregory, Montgomery, eds.
Plays of negro life; a source-book of native American drama. 430p. (6p. bibl.) il. O c. N. Y., Harper bds. $5
Including "The Dreamy Kid" and "The Emperor Jones" by Eugene O'Neill, "In Abraham's Bosom," the Pulitzer prize play by Paul Green, and seventeen other well-known plays.

Lodge, Sir Oliver Joseph
Science and human progress; Halley Stewart lectures, 1926. 243p. D [c. '27] N. Y., Doran $2

Lofting, Hugh John
Doctor Dolittle's garden; il. by the author. 335p. il. (col. front.) O [c. '27] N. Y., Stokes $2.50
Insects play a large part in these new and amazing adventures of the little animal doctor, whom children love.

Lownsbery, Eloise
The boy knight of Reims. 332p. il. (pt. col.) D c. Bost., Houghton $2.50
The story of a boy who grew up in fourteenth-century Reims, apprenticed to a goldsmith.

Lucas, Netley
Ladies of the underworld. 324p. D N. Y., J. H. Sears bds. $2.50

Ludwig, Emil
Genius and character; tr. by Kenneth Burke. 346p. il. O [c. '27] N. Y., Harcourt $3.50
The author of "Napoleon" presents short studies of eighteen men of genius, prefacing them with a chapter on the writing of history.

McLaughlin, Honora
Poems of life and love. 109p. D [c. '27] Bost., Badger bds. $2

"Marna"
Sixteen to forty; a woman's story. 289p. front. (col.) D c. N. Y., Appleton $2.50
A frank and absorbing story of a woman's life from sixteen to forty, with its chief interest centering in her many love affairs.

Massam, J. A.
The cliff dwellers of Kenya. 267p. il. maps O '27 Phil., Lippincott $6
An account of the life, manners and customs of an East African people.

Mayo, Mrs. John
An American lady in Paris, 1828-1829; the diary of Mrs. John Mayo; ed. by Mary Mayo Crenshaw. 161p. il. O c. Bost., Houghton bds. $5

Meyer, John Bleadon, D.D.
Religion in the school curriculum; or, The sacramentalism of common things. 71p. (bibl.) O [c. '27] Bost., Badger bds. $1

Millay, Kathleen [Mrs. Howard Irving Young]
The evergreen tree. 119p. D [c. '27] N. Y., Liveright $2
Poems by a younger sister of Edna St. Vincent Millay.

Mitchell, Mrs. Wesley Clair
Business cycles; the problem and its setting. 511p. (bibl. footnotes) diagrs. O (Pub'ns no. 10) c. N. Y., Nat'l Bur. of Economic Research $6.50

Molnar, Ferenc
The Paul Street boys; tr. by Louis Rittenberg. 292p. D c. N. Y., Macy-Masius bds. $2
A whimsical tale of lads who grow up in the streets of Budapest.

Montgomery, Lucy Lincoln
Old Bayberry road. 315p. front. (col.) D [c. '27] Bost., Wilde $1.75
A story for young people of a girl who combined qualities of the South with some New England characteristics inherited from her father.

Morgan, George Campbell, D.D.
The gospel according to Mark. 350p. O [c. '27] N. Y., Revell $2.50

Morley, Christopher Darlington
Translations from the Chinese; il. by Gluyas Williams. 146p. nar. O '27 c. '19-'27 Garden City, N. Y., Doubleday bds. $2.50
With a few additions, these translations are collected from four previous books by Morley: The Rocking Horse, Hide and Seek, Translations from the Chinese and Parsons' Pleasure.

Mackay, Isabel Ecclestone
The last cache; a play in one act. 31p. D c. '27 N. Y., S. French pap. 50 c.

Mackenzie, K. D.
Christ the king; a study of the Incarnation. 102p. T '27 N. Y., Macmillan 65 c.

Marshall, Murray Linwood, comp.
Representative Spenserian sonnets [lim. ed.]. 21p. front. (por.) D c. Landover, Md., Dreamland Press, 19 Annapolis Rd. pap. 50 c.

Murray, Sir Evelyn
The post office [English]. 229p. D (Whitehall ser.) ['27] N. Y., Putnam $2

Neihardt, John Gneisenau
The river and I; new ed. 209p. il. D '27, 'c. '10 N. Y., Macmillan $3

Nichols, Beverley
Are they the same at home? 302p. D [c. '27] N. Y., Doran $2.50
Intimate portraits of prominent contemporary people.

Noyes, Alfred
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The Field of Old and Rare Books and Weekly Book Exchange

CURRENT RARE BOOK NOTES

Frederick M. Hopkins

REPORTS from London in regard to the prospects of the auction season upon which we are now entering indicate conditions quite similar to those on this side of the Atlantic. A busy season is generally predicted, altho the auction houses are not yet ready with their announcements. A great deal depends upon the way sales start off and the impression they make upon consignors. All agree, however, that genuinely rare and valuable material is scarce. If the auction market develops the right tone, collections not yet consigned will come into the market early next year. In this country, the Anderson Galleries and the Walpole Galleries of this city, Stan V. Henkels of Philadelphia, and Charles F. Heartman, of Metuchen, N. J., have had their first sales and report good attendance and fair prices. The American Art Association has not yet issued any catalogs, and it will be about a month before it holds its first book sale. This delay has no significance, however, for it seldom starts its book sales before November 1. One point regarded as settled, both in London and New York, is that the demand for material of all kinds of the first importance is far greater than the supply.

THERE were two sales at the Anderson Galleries last week. On October 10, selections from the libraries of R. E. Blackshaw of Chicago, and another collector, consisting mainly of first editions of living authors with a few first editions of eighteenth century English authors, were sold in a single session, 271 lots bringing $4,556.50. A copy of Smollett's "Humphrey Clinker," 3 vols., London, 1771, first edition, went to Alvin A. Scheuer for $355, the highest price of the sale. Edgar H. Wells & Co. paid $145 for Smollett's "Peregrine Pickle," 4 vols., London, 1751, first edition; and James F. Drake secured Thomas Carew's "Poems," London, 1640, first edition, for $110. The first edition of Edna St. Vincent Millay's libretto of "The King's Henchmen," produced last season at the Metropolitan Opera House, one of thirty-one vellum copies signed by the author, with the frontispiece in proof state, published this year by Harper, realized $115, James F. Drake the buyer. On October 11 the final portion of the library of the late Henry Otis Harris, of Doylestown, Penn., comprising standard sets, books on art and literature, 229 lots in all, brought $6,978.50. The outstanding lot was Coleridge's copy of Charles Tennyson's "Sonnets and Fugitive Pieces," 12mo, contemporary morocco, Cambridge, 1830, first edition, which was purchased by Mr. Scheuer for $2,625. Upon virtually every sonnet Coleridge had penned some characteristic note of praise or criticism, more often the former, for he sincerely admired the little book. Altho generally cataloged as rare, this volume does not bring much over £5, and the high price realized was due almost wholly to Coleridge association interest. About twenty Bruce Rogers items were sold, some lots bringing high prices with others falling slightly below previous records. While there was lively competition and good prices, there were opportunities for the conservative and watchful buyer.

BOTH dealers and collectors in England are quite chagrined to have an American collector carry off the Boswell papers under the conditions under which Colonel Isham made the discovery and purchase. It was traditionally handed down that all Boswell papers were destroyed at his death. Birkbeck Hill reported that when he approached the then heirs of Boswell at Auchinleck he was told, "There is nothing here." The lapse of time and the non-appearance of the documents seemed to confirm the erroneous statement, which Boswell's biographers repeated. Colonel Isham, who carried off the treasure, is generally accepted in England as a shrewd and successful American book hunter who takes nothing for granted. He has built up a most remarkable collection of Johnsoniana, and his promise to undertake the publication of this new material and to hold the Boswell papers intact had much to do in persuading the owners to sell. A London dealer writes that the "price of £100,000 is not to be credited for a moment. Lord Talbot de Malahide or Colonel Isham would not like to have the book collecting world believe it. There are good reasons to believe that Colonel Isham paid £30,000, which was quite enough."

WE have all heard a great deal in recent years about the first Folios of Shakespeare which American collectors have brought across the Atlantic. Many will remember how shocked Sir Sidney Lee was when he learned that a single American collector, Henry C. Folger, owned thirty-one copies of the First Folio. Sir Sidney Lee, in his census, assigned fourteen copies of the First Folio to First Class, Division A, classified as perfect and in unrestored condition. Of these fourteen copies nine are now in America. The location and date of acquisition of these nine copies are given by Professor Robert Metcalf Smith, of Lehigh University, as follows:

1. The Barton copy came to America in 1845, and was bequeathed to the Boston Public Library in 1876.

2. The Tite-Ives copy (1874) acquired by William Augustus White, 1892.

3. The John Carter Brown copy (c. 1885) is in the John Carter Brown Library, given to Brown University, Providence, in 1904.

4. The Belleroche - MacGeorge - Perry copy, 1899, acquired by Mr. Joseph Widener in 1920.

5. The Dormer-Hunter-Scribner copy, 1901, to Halsey; now Huntington.

6. The Hibbert-Wilkes-Huth copy, presented by A. S. Cochran to Elizabeth Club, Yale University, 1911.

7. The Daniel-Burdett-Coutts copy, to Henry C. Folger, 1922.

8. The Holford copy, to the Rosenbach Company, 1926.

9. The Ouvray-Carysfort copy, to A. Edward Newton, 1927.

In 1902 only four of these copies were in America, the other ten being in the hands of private collectors or institutions in England. A glance over the above dates gives a good idea of the growth of collecting in this country among collectors of the first importance.

JUST what effect the preservation of memorials and the exhibitions in our great public and university libraries have upon collecting is mere conjecture, but undoubtedly it is a considerable factor. Within a short period the Irving house at 17th Street and Irving Place, has been purchased for a city memorial to Washington Irving; the Bryant homestead at Cummington, Mass., has been bequeathed to the Massachusetts Historical Society with an endowment in memory of William Cullen Bryant; encouraged by the gifts and other assistance of an American collector, the Brontë home at Haworth has been set aside for a Brontë Museum in memory of the Brontë Sisters; and now only last week the village of East Hampton, Long Island, has voted to pay $60,000 for the home of John Howard Payne, to be preserved as a memorial of the author of "Home, Sweet Home." The central attraction of all of these memorials will be a collection of first and other editions of these authors, with such relics as may be obtainable. American collectors, to their credit, have been active in the preservation of such memorials both at home and abroad. No large library is built these days without special attention being given to an exhibition room, and it is said that exhibitions of recent years have greatly encouraged valuable gifts because collectors were shown how much care was given to rarities and their keen appreciation by the public. All lovers of books are glad to have such good work go on.

THE announcement of a new book shop for "discriminating book hunters" comes from Davis L. James, Jr., formerly of the James Book Store, of Cincinnati, under the firm name of The Smith and James Book Store. William C. Smith, associated with Mr. James, is well known as a specialist in Americana. It is their purpose to give Cincinnati a real rare book shop, with facilities for the purchase and sale of the best material, which Cincinnati has lacked for many years. Cincinnati and southern Ohio have some wide-awake collectors who will undoubtedly give this new enterprise a cordial welcome.

THE English sporting print has always been considered a happy adjunct to the rare book business in America, and dealers will find a valuable source of information about artists and engravers in the volume which Payson & Clarke, Ltd., include in their *Connoisseur Series for Collectors*. The book entitled "Sporting Prints of the Eighteenth and Early Nineteenth Centuries," by F. Gordon Roe, discusses all the work of that period, including over 300 artists and engravers. The volume is illustrated by 50 plates in color, plates which admirably reproduce the tone and spirit of these pictures. This book, placed in the hands of the collector, is bound to give him a better understanding of the real artistry that went into these plates and to lead him into many new fields of collecting.

Auction Calendar

Thursday evening, November 3rd, at 8:15. American historical autographs, including a complete set of the signers of the Declaration of Independence, the collection of Charles Francis Jenkins, Germantown, Pa. (Items 221.) The Anderson Galleries, 489 Park Ave., New York City.

Catalogs Received

Sets, first editions and choice books. (No. 6; Items 376.) Argosy Book Store, 45 Fourth Ave., New York City.

Canadiana and Americana. (No. 5; Items 690.) Louis Laurin, 364 Cooper St., Ottawa, Canada.

Deutsche literatur und Deutsche geschichte. (No. 25; Items 801.) V. A. Heck, Kärntnerring 12, Wien, Austria-Hungary.

Drucke Des Sechzehnten Jahrhunderts. (No. 27; Items 276.) V. A. Heck, Kärntnerring 12, Wien, Austria-Hungary.

Rare Americana. (No. 201.) Shepard Book Co., 408 South State St., Salt Lake City, Utah.

Totentanz. (No. 576; Items 358.) Karl W. Hiersemann, Konigstrasse 29, Leipzig, Germany.

Wertvolle autographen. (No. 33; Items 223.) V. A. Heck, Kärntnerring 12, Wien, Austria-Hungary.

Americana and other rare and out-of-print books. (Items 1549.) Illinois Book Exchange, 337 West Madison St., Chicago, Ill.

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Philippines. Roosevelt and Taft.
Ship of State. Boston, 1903.
Square Deal. Allendale, N. J.
American Problems. N. Y., 1910.
Naval Operations of the War Between Gt. Britain & U. S. London, 1910.
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Human Monstrosities. Hirst & Pierson. Phila., 1892.
History of Perry County, Indiana.
Heavenly Discourses.
History Jackson County, Indiana.
Hermes Trigmegester.
Indianian Magazine. Vol. 1, nos. 1, 2, 3, 4, 5, 6 of 1898; vol. 2, nos. 1 and 2 of 1898; vol. 5, no. 6 of 1900; vol. 6, no. 1 of 1900; all nos. after Feb., 1901.
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Bellows. Memorial Exhibition. 1925.
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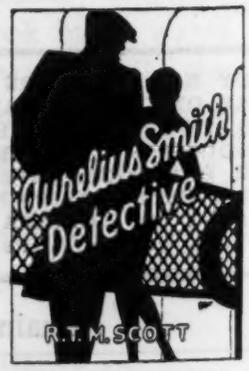

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